

# ALTA NEWS

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**A M E R I C A N  
L A N D T I T L E  
A S S O C I A T I O N**

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## **For Immediate Release**

### **American Land Title Association Names Director of Government Affairs**

**Washington, D.C., December 15, 2011** — [The American Land Title Association](http://www.alta.com) (ALTA), the national trade association of the land title insurance industry, today announced the appointment of Jessica McEwen as director of government affairs.

In her role, McEwen is responsible for lobbying at the federal level, managing ALTA's Title Insurance Political Action Committee (PAC) and assisting in cultivating the association's grassroots program. McEwen will also work with ALTA members, manage Association standing committees and staff ALTA's major meetings to promote membership involvement in advocacy efforts.

"Jessica is an effective advocate with the ability to master and articulate complex ideas," said Michelle Korsmo, ALTA's chief executive officer. "Her outgoing personality and entrepreneurial and creative spirit will be a great fit with ALTA."

Prior to joining ALTA, McEwen served as legislative assistant to U.S. Rep. Joe Donnelly (D-IN), where she advised the Congressman on all matters under the jurisdiction of the House Financial Services Committee, the Dodd-Frank Wall Street Reform Act and other legislation.

"ALTA members protect consumers' and lenders' property rights. In addition to providing certainty, efficiency and security to real estate transactions, they are wonderful people," McEwen said. "I look forward to working with ALTA members to increase their voice to policymakers on Capitol Hill and in the federal government."

McEwen graduated cum laude from George Washington University with a Master of Arts in Legislative Affairs. She also graduated cum laude from the University of North Carolina Wilmington with a bachelor's degree in Business Administration Finance.

"We need strong, thoughtful and articulate voices in Washington, D.C., representing the land title industry, and ALTA provides an especially important value to its members when we reach out to policymakers," said Justin Ailes, ALTA's vice president of government and regulatory affairs. "Jessica brings an impressive set of skills and experience. I am excited to welcome Jessica to our team and to work with her."

## **About ALTA**

The American Land Title Association, founded in 1907, is a national trade association representing more than 4,000 title insurance companies, title agents, independent abstracters, title searchers, and attorneys. ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.

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