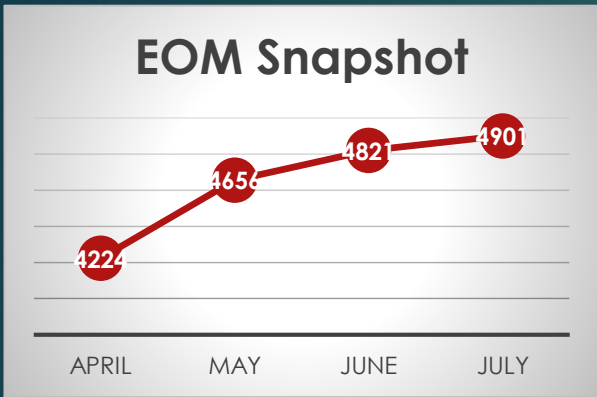


# Registry Committee Monthly Update – Aug 2018



Confirmed Locations <sup>(1)(2)</sup>	Unique Agents
4901	1455

(1) Includes UW Direct Offices  
 (2) 15:00 ET Jul 25th 2018

% of Unique Agents who are ALTA Members	% of ALTA Membership with listing
54.98%	In dev

## Marketing

- ▶ Conferences
  - ▶ Aug: NAIC
  - ▶ Sept First American National Agency Seminar & MISMO
  - ▶ Oct: ALTA ONE & MBA Expo
- ▶ Texas (IBAT) focused campaign – Jul - Jan
- ▶ HousingWire Campaign Sep-Dec
- ▶ Closing Corp – Press Release pending
- ▶ Confirming UWs agent communications:
  - ▶ Fidelity – Underway
  - ▶ Stewart – Pending

## Confirming Underwriters

33 Brands – 23 unique confirming underwriters – Stewart currently counted as unique

## Customers

- ▶ Active prospects: 21
  - ▶ 9 Lenders
  - ▶ 6 Technology Vendors
  - ▶ 4 Strategic Partners
  - ▶ 2 Service Providers
- ▶ Licenses completed: 3
- ▶ Declined: 20; top themes
  - ▶ Price
  - ▶ Have own solution (large lenders)
  - ▶ # of confirmed Agents

## Technology

REA module – Please see communication plan  
 API – Automated Processing Interface – in testing  
 RMS Performance uplift - design phase

Next Registry Committee Meeting:  
 ALTA ONE 10/11

# Real Estate Attorney Module Communication & Launch plan

	Date
Cut off for Committee feedback on REA deck	18-Jul
ALTA to circulate draft REA communications to Committee and UW	15-Aug
Cut off for communications feedback	21-Aug
ALTA to soft launch REA portal	24-Aug
REA portal User Trial completed	29-Aug
Go/No decision	31-Aug
ALTA to launch notification to REA community	15-Sep
ALTA ONE	8-Oct
Next Committee Meeting	11-Oct

# Confirmed Locations

## State Distribution Analysis

