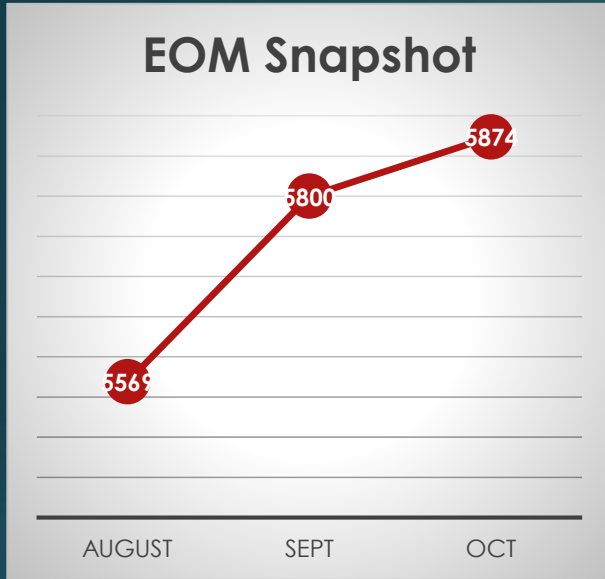


# Registry Committee Monthly Update – Nov 2018



Confirmed Locations <sup>(1)(2)(3)</sup>	Unique Agents
5874	1717

(1) Includes UW Direct Offices  
(2) 15:23 ET Oct 31st 2018  
(3) Includes REAs

REA Firms (locations)	REA Individuals
9	27

## Marketing

- ▶ Conferences
  - ▶ 2019 Mar Lenders One (researching)
  - ▶ 2019 Mar: Ellie Mae
- ▶ MPI Telemarketing Campaign completes in Nov
- ▶ REA email blast to be repeated in Nov
- ▶ ALTA Members no in Registry promo in 2019 M 'ship kits
- ▶ Direct messaging for FNF agents from S Day initiated

## Customers

- ▶ Active prospects: 16
    - ▶ 6 Lenders
    - ▶ 5 Technology Vendors
    - ▶ 3 Strategic Partners
    - ▶ 2 Service Providers
  - ▶ Onboarding/Due Diligence: 5
  - ▶ Licenses completed: 4
- Declined: 22; top themes
- ▶ Have own solution (large lenders)
  - ▶ Price
  - ▶ Wants licenses & Bank details

## Technology/Development

- ▶ UW writer agent acquisition & registry record discussions underway with UW members
- ▶ No Record Found Project - ALTA Staff developing concepts see following slide for draft concept
- ▶ Reenlistment program – pending ALTA Staff concept development

## Next Registry Committee Meeting:

Conference Call: 3:00 – 5:00 PM ET 16/17 or 18 Jan, 2019 the please vote now if not already done so. [HERE](#)

Subsequent Meeting: F2F ALTA SPRINGBOARD 9:00 – 11:00 AM CT March 19<sup>th</sup> 2019

# No Record Found Draft Concept (Not for action – Committee discussions not yet held)

