

# **ALTA Title Action Network (TAN) Committee Report**

Chair: Charlie Gray

Staff Liaison: Elizabeth Blosser

**Recent Meeting:** State LTA Toolkit & Membership Recruitment Workgroup  
Call July 26, 2018  
Full Committee Conference Call August 7, 2018  
Full Committee in Person Meeting at Advocacy Summit

**Future Meetings:** State LTA Toolkit Workgroup & Membership Recruitment  
Calls  
Full Committee in Person Meeting at ALTA ONE

## **Recent/Completed Projects:**

- TAN Materials Distributed by Committee Members at State LTA Conventions
- TAN Video Posted to Website
- Downloadable TAN Print and Social Media Ads Posted to Website
- State LTA TAN Toolkit
  - “How to Guide”
  - Sample Alerts
  - Best Practices for Using TAN
  - Recruitment Tools

## **Future Activities/Projects:**

- TAN Membership Recruitment Guide for ALTA Member Companies
  - Why Join
  - How to Get Involved
  - TAN Ads for Print and Social Media
- Membership Recruitment Workgroup Projects
  - Company Drives
  - LTA Drives