

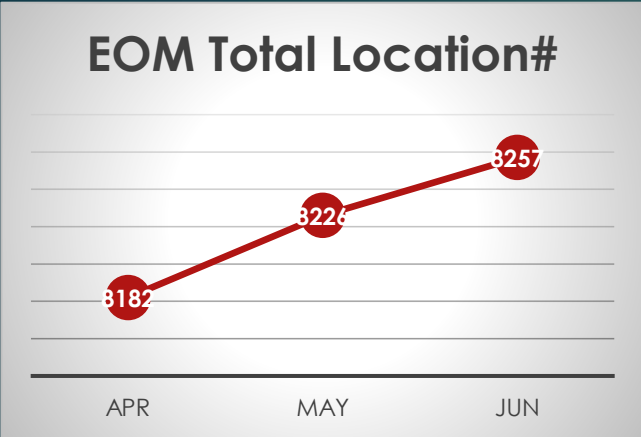
# Registry Committee Monthly Update – June 2020



## EOM Total Location#

Total Locations <sup>(1)(2)(3)</sup>	Unique Companies
8257	3088

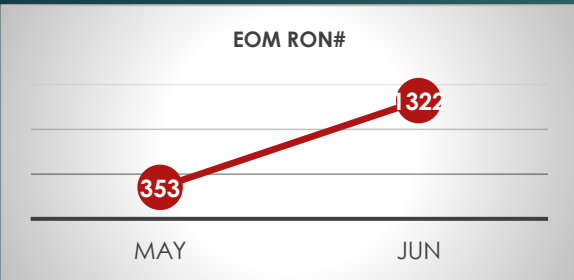
- (1) Includes UW Direct Offices
- (2) As of 6/30/2020
- (3) Includes REAs



## Marketing:

- ▶ MISMO Schema Mapping PR June 30th
- ▶ Registry-RON article in June Title News
- ▶ City based micro-targeting RON Ready Google Ads campaign scheduled for July
- ▶ MPI telemarketing campaign launched June 15th

## EOM RON#



## Sales Activities:

Active Opportunities: 14

- ▶ Lenders: 10
- ▶ Tech Providers 2
- ▶ Strategic Partners 1
- ▶ Govt Entities: 1

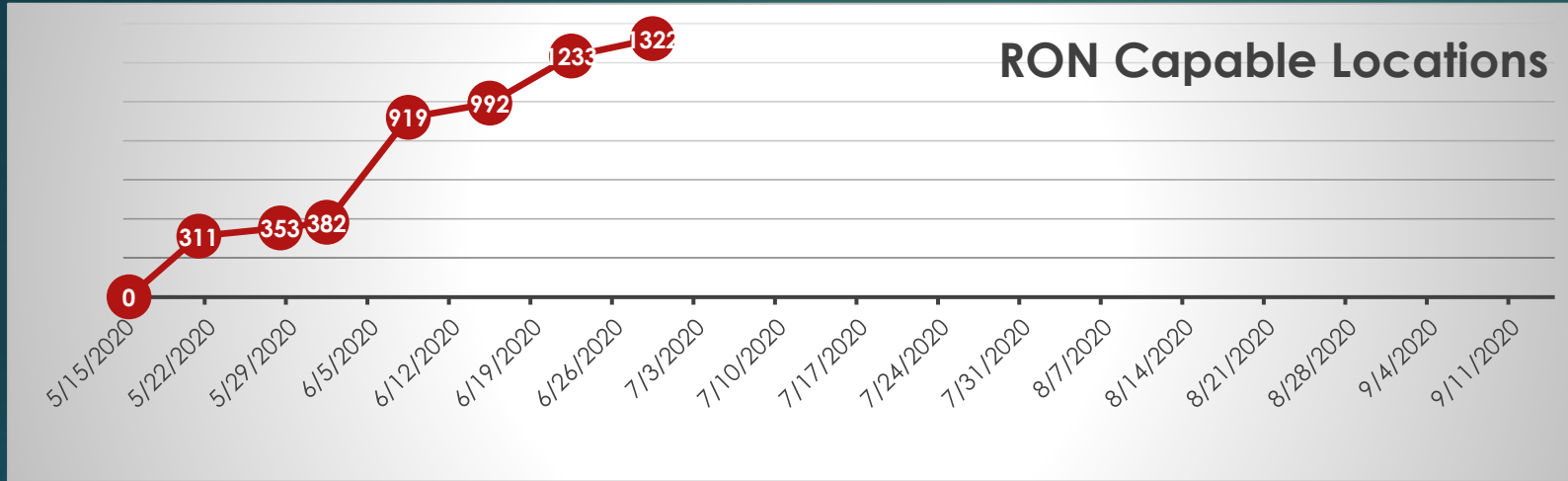
## Technology

- ▶ ALTA Admin tools and function overhaul underway
- ▶ Strategic Review of Registry code to include:
  - ▶ Establish Bitbucket and Confluence on the Registry's development SQL server
  - ▶ Review and QC all code and documentation to ensure completeness and accuracy
  - ▶ Add Unit Tests for core components of ALTA Registry system
- ▶ Develop screen mockups for E&O Project for presentation to Registry Committee
- ▶ Registry data to be added to MISMO Schema – MISMO Residential Standard Governance Committee approved this in June 2020

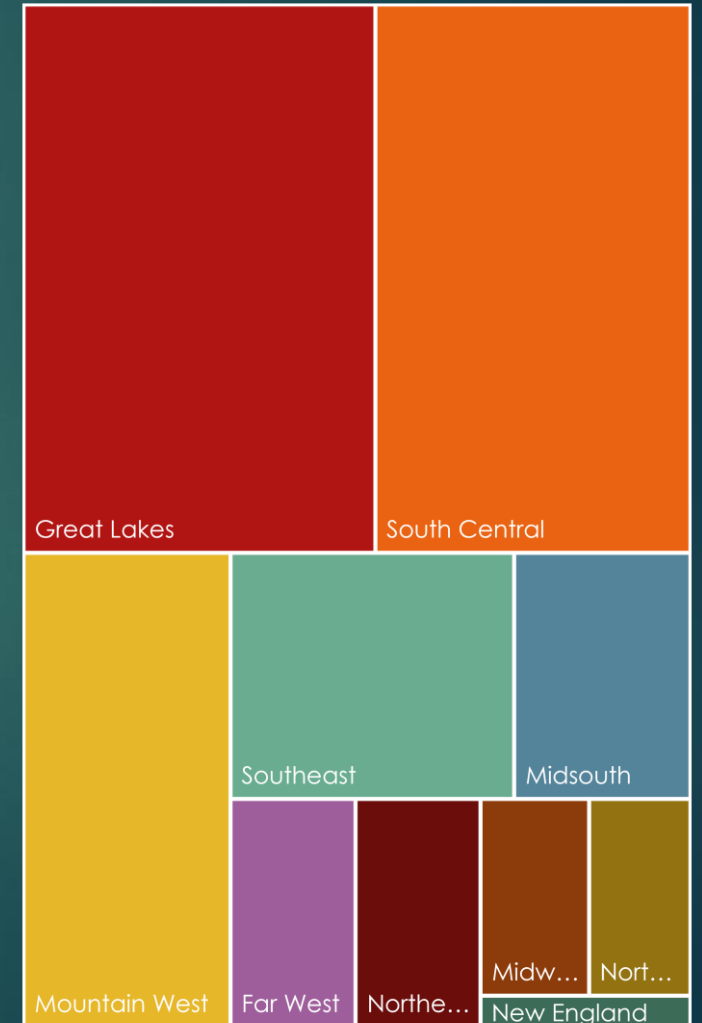
## Committee Meetings

- ▶ Q3 20 Conf Call: 2:00 PM – 4:00 PM ET 7/13/2020
- ▶ Q4 20 Conf Call @ ALTAONE October 2020

# RON Icon Project



Regional distribution



State distribution



# RON Icon Project

## State & Regional Distribution

State	RON Locations
TX	320
FL	128
MI	97
AZ	94
WI	82
MN	69
OH	57
IN	46
CA	37
ID	35
NY	32
WA	31
MO	30
Remainder	<30

Region	RON Locations
Great Lakes	379
South Central	339
Mountain West	193
Southeast	137
Midsouth	85
Far West	56
Northeast	56
Midwest	42
Northwest	39
New England	13

# Registry Committee Meetings 2020

Year	Q	Dates	Time	Format	Event	Location
2020	Q3	07/13/2020	2:00 PM – 4:00 PM ET	CC	NA	
2020	Q4	Oct TBD		CC+F2F	ALTA ONE	NYC