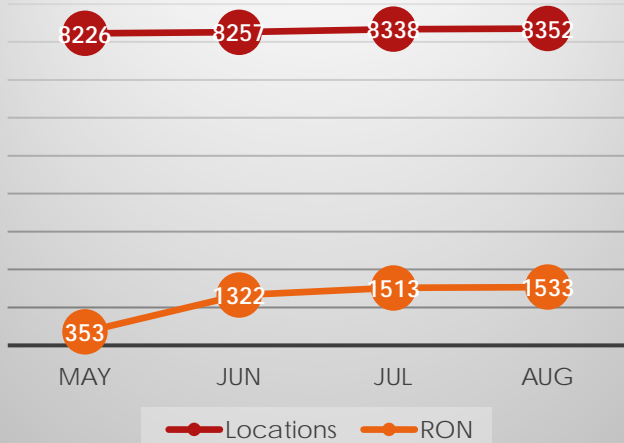


# Registry Committee Monthly Update – August 2020



## EOM Snapshot



Total Locations <sup>(1)(2)(3)</sup>	RON Locations <sup>(3)</sup>
8352	1533

- (1) Includes UW Direct Offices
- (2) As of 8/31/2020
- (3) Includes REAs

## Marketing:

- ▶ MPI telemarketing campaign continued through August
- ▶ Registry will partner with ALTA Publications in a joint campaign to market ALTA Publications and ALTA Registry to agents and attorneys Sep – Dec 2020

## Sales Activities:

### Active Opportunities: 13

- ▶ Lenders: 7
- ▶ Tech Providers: 4
- ▶ Strategic Partners: 1
- ▶ Govt Entities: 1

## Technology

- ▶ Planned (Aug) Strategic Review of Registry code continues:
  - ▶ Establish Bitbucket and Confluence on the Registry's development SQL server
  - ▶ Review and QC all code and documentation to ensure completeness and accuracy
  - ▶ Add Unit Tests for core components of ALTA Registry system
- ▶ Registry 2.0:
  - ▶ Phase 1 E&O Project work group completed, Committee review period completed, addition of functionality for Policy documents upload as well as Dec Page to be made available
  - ▶ Proposal to Board of Governors prepared for October meeting

## Committee Meetings

- ▶ Q4 20 Conf Call "@ ALTA ONE 2:00 PM – 3:30 PM ET 5<sup>th</sup> October 2020

# Registry Committee Meetings 2020 - 2021

Year	Q	Dates	Time	Format	Event	Location
2020	Q4	10/5/2020	2:00 PM – 3:30 PM ET	CC	ALTA ONE - Virtual	
2021	Q1	Jan TBD	2:00 PM – 4:00 PM ET	CC	NA	
2021	Q2	Mar TBD		TBD	SPRINGBOARD - TBD	
2021	Q3	Jul TBD	2:00 PM – 4:00 PM ET	CC	NA	
2021	Q4	Oct TBD		TBD	ALTA ONE - TBD	