

BECOME A HOP LEADER TODAY!

HOP Leader trainings are designed to help ALTA members like you build relationships with homebuyers, lenders and real estate agents and connect with them earlier in the transaction.

As a HOP Leader, you can use these new strategies and tools to help grow your business and also advance our industry by sharing your knowledge at industry events.



HOP LEADER PERKS

- Lapel Pin
- Certificate of Leader Excellence
- Recognition at ALTA Events
- Opportunity to Speak at Industry Events (*as invited*)
- Registration Discount on ALTA Meetings
- HOP Leader Thank-You Breakfast at ALTA ONE.
- Listed on ALTA website as an official HOP Leader and resource to other ALTA members



HOP LEADER REQUIREMENTS

- Participate in 1 daylong in-person training (includes \$200 yearly HOP Leader fee)
- Attend 2 quarterly HOP Leader update webinars
- Submit to ALTA at least 1 educational blog or video post per year
- Volunteer to educate at 2 training opportunities (*could include ALTA meetings*) per year



IN-PERSON TRAINING SESSIONS

*Space is Limited—
Register Today!*

HOP Leaders Must Attend One:

- **Austin, Texas**
January 17
- **Las Vegas, Nevada**
January 26
- **Miami, Florida**
February 9
- **Washington, DC**
February 16



**American Land
Title Association**
Protect your property rights

For more information on becoming a HOP Leader, please contact Wayne Stanley at ALTA at 202-261-2932 or wayne@alta.org.

MEETINGS.ALTA.ORG/HOP