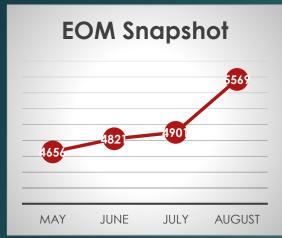
## Registry Committee Monthly Update – Sep 2018





| Confirmed<br>Locations(1)(2)            | Unique<br>Agents           |
|---|----------------------------|
| 5569                                    | 1597                       |
| (1) Includes UW E<br>(2) 05:00 ET Aug 3 |                            |
| % of Unique                             | % of ALTA                  |
| Agents who<br>are ALTA<br>Members       | Membership<br>with listing |

#### Marketing

- Conferences
- Sep: First America AND Annual Seminar
- Oct: ALTA ONE & MBA Expo
- Texas (IBAT) focused campaign Jul Jan
- HousingWIre Campaign Sep-Dec
- Closing Corp Press Release pending
- Confirming UWs agent communications:
  - Stewart Direct Offices completed
- Real Estate Attorney messaging to start 9/15

## Confirming Underwriters

34 Brands – 24 unique confirming underwriters – Stewart continues as unique

Newly engaged: National Consumer Title Insurance Company

#### Customers

- Active prospects: 15
  - ▶ 5 Lenders
  - 6 Technology Vendors
  - 2 Strategic Partners
  - 2 Service Providers
- Onboarding: 6
- Licenses completed: 3

#### Declined: 21; top themes

- Have own solution (large lenders)
- ▶ Price
- Wants licenses & Bank details

#### Technology

REA module - Soft Launch Completed

API – Automated Processing Interface – in testing

RMS Performance uplift - design phase

Next Registry Committee Meeting:

**ALTA ONE 10/11** 

Subsequent Meeting: w/b Jan 14/1/19

# Real Estate Attorney Module Communication & Launch plan

|  | Date       |
|--|------------|
| Cut off for Committee feedback on REA deck                     | Completed  |
| ALTA to circulate draft REA communications to Committee and UW | Completed  |
| Cut off for communications feedback                            | Completed  |
| ALTA to soft launch REA portal                                 | Completed  |
| REA portal User Trial completed                                | In process |
| Go/No decision   | Go: 31-Aug |
| ALTA to launch notification to REA community                   | 15-Sep     |
| ALTA ONE   | 8-Oct      |
| Next Committee Meeting   | 11-Oct     |





### President Elect Registry Committee Appointments

| Name              | RC Role           | Company   |
|-------------------|-------------------|---|
| Eddie Oddo        | Co-Chair          | First American Title Insurance Co (Corporate Title Division)      |
| Jack Rattikin III | Co-Chair          | Rattikin Title Company  |
| CC Kaplan         | Member            | Westcor Land Title Insurance Company                              |
| Gorkem Kuterdem   | Member            | WFG   |
| Heidi Thorne      | Member            | Agents National Title Insurance Company                           |
| Jenny Martin      | Member            | Alliance Title  |
| Marvin Stone      | Member            | Stewart Title Guaranty Company                                    |
| Hempen, Patrick   | Member            | SoftPro   |
| Paula Maurstad    | Member            | Old Republic National Title Ins. Co MN/ND/SD/WI Agency Operations |
| Andy Wert         | Member            | First American Title Insurance Co (Agency Division)               |
| Richard Welshons  | Member            | DCA Title   |
| TJ Roache         | Member            | Fidelity National Financial, Inc.                                 |
| Kirk House        | Member            | Ellie Mae   |
| Anthony Franco    | Member            | SafeChain. Inc  |
| Michael Marino    | Member            | CoreLogic   |
| Mary Schuster     | Member            | RamQuest  |
| Robin Teincuff    | Member            | Ernst Information   |
| Linda Grahovec    | Member            | Fidelity National Financial, Inc.                                 |
| Kate Steineman    | Committee Advisor | Wells Fargo   |
| Kelly Romeo CAE   | Staff             | American Land Title Association                                   |
| Paul Martin       | Staff             | American Land Title Association                                   |
| Kelly Langdon     | Staff             | American Land Title Association                                   |