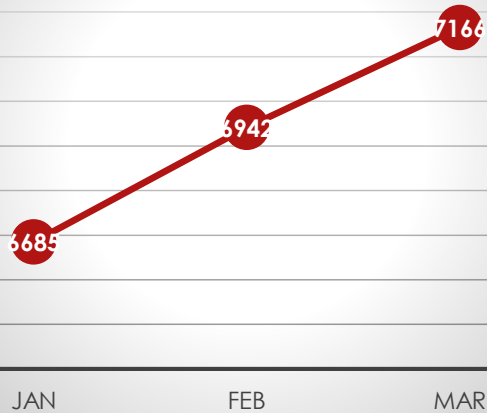


Registry Committee Monthly Update – Apr 2019



ALTA
REGISTRY

EOM Snapshot



Total Locations ⁽¹⁾⁽²⁾⁽³⁾	Unique Companies
7166	2474

- (1) Includes UW Direct Offices
- (2) As of 3/28/2019
- (3) Includes REAs

REA Firms (locations)	REA (Individuals)
34	163

Marketing

- ▶ Conferences
 - ▶ 2019 Jun: NS3
 - ▶ 2019 Sep: First American NAD Seminar
 - ▶ 2019 Oct: ALTA ONE, MBA Expo
 - ▶ 2019 Nov NAR
- ▶ National Mortgage News – Newsletter ads 1/22 – 2/5; web ads to run Q2 – Q4
- ▶ MPI Telemarketing campaign: Running total Nov – Feb
 - ▶ Dials/Contacts: 3140/248

Customers

- ▶ Active prospects: 23
 - ▶ 14 Lenders
 - ▶ 5 Technology Vendors
 - ▶ 3 Strategic Partners
 - ▶ 1 Service Providers
- ▶ Onboarding/Due Diligence: 1
- ▶ Cold Calling:
 - ▶ In follow up Phase: 36

Committee Meetings

- ▶ Q2 19 Conf Call: 6/27/2019 3:00 - 5:00 PM ET
- ▶ Q4 19 F2F 10/24/2019 ALTAONE

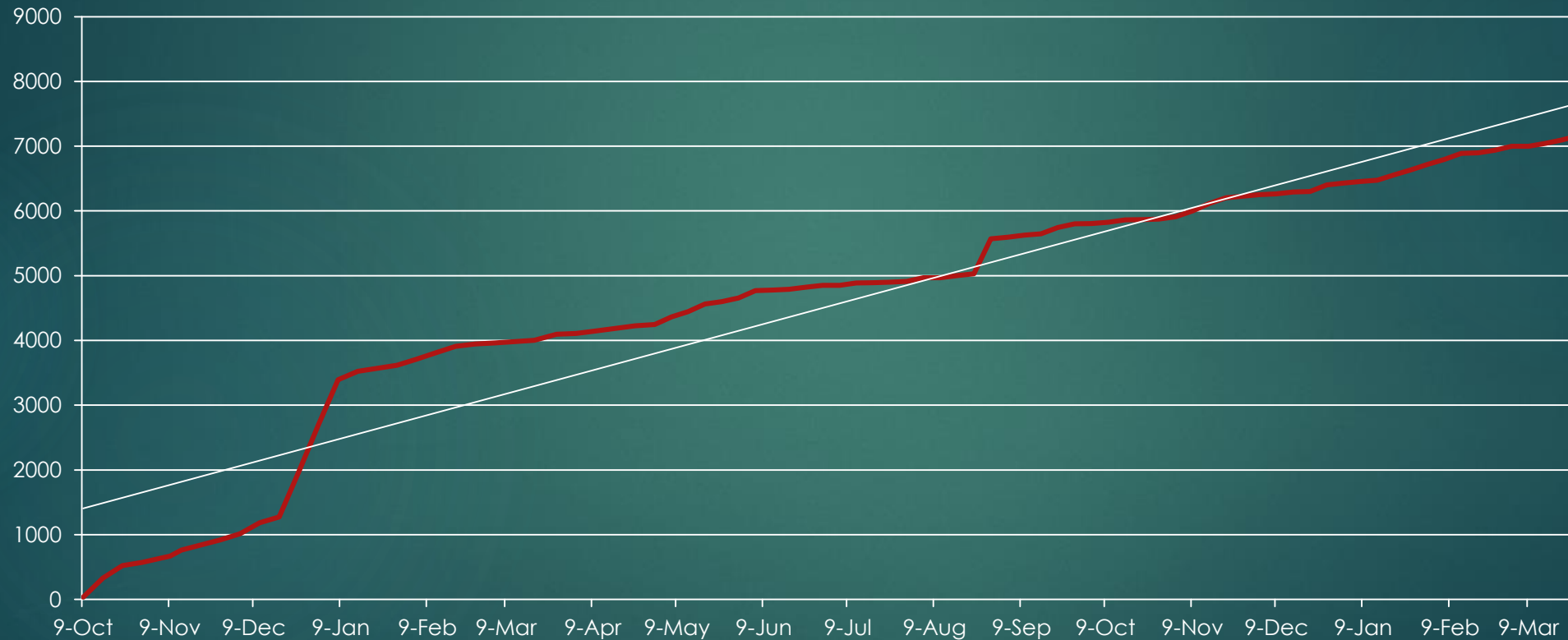
Technology/Development

- ▶ Listing Review Program (LRP) Phase 1 – Tgt Q3
- ▶ Integration with Closing Corp – Underway – Tgt Q3
- ▶ Pay Per Click (PPC) in testing QuestSoft - Tgt Q2
- ▶ Auto-Submit Proposal for Committee – in development
- ▶ Uptime Reporting in development

Adoption Numbers Since Inception



Confirmed Locations Growth All Time



Registry Committee Meetings 2019

2019		Type	Event	Location
Q2 (Q1 ³ / ₄)	9:00 AM- 11:00 PM CT	F2F	ALTA SPRINGBOARD	Memphis TN
Q3	3:00 – 5:00 PM ET	Conference Call		
Q4	3:00 – 5:30 PM CT	F2F	ALTA ONE	Austin TX