

ALTA Education Committee Report

Chair: Nancy K. Landmark NTP

Vice Chair: Cheryl Cowherd NTP

Staff Liaison: Deirdre Green

Recent Meetings: March 19, 2019, in Memphis, TN
Various subcommittee conference calls

Future Meetings: Various subcommittee conference calls
October 22, 2019, in Austin, TX

Recent/Current Projects:

The Education Committee is made up of three subcommittees. Current projects for each subcommittee include:

- **New Course Development Subcommittee:**
 - **Nuts and Bolts of the Title Industry:** This training is intended for new employees to the industry to familiarize them with terminology and concepts. The training will be broken into three modules: The What of Title Insurance, The Who of Title Insurance, and the How of Title Insurance. The subcommittee has completed the visuals and finalized the script. ALTA staff is reviewing the content prior to recording the three sections.
 - **Escrow and Closing Course:** The subcommittee is still working on rewriting chapters, and is hoping to finalize the content in October. The course needed significant rewrites and will take a lot of time for ALTA staff to review and finalize the content.
 - **Ethics in the Title Industry:** The subcommittee is updating the Ethics course. The subcommittee has reviewed the existing content to determine what is current, what needs updating, or what can be removed. Members of the subcommittee are currently rewriting the sections of the course.
- **Workforce Development Subcommittee:** The subcommittee and ALTA staff are having conversations with the Talent Committee to make sure the two groups are not duplicating efforts. While the two groups have similar goals, we are making sure they do not overlap, but rather complement, the work the other group is doing on future projects.
- **Marketing and Communication Subcommittee:** The subcommittee is focusing on making the education courses more visible and appealing on the website. The subcommittee is looking at the descriptions and plan to rewrite them to include language for students about “what’s in it for them?” The subcommittee will assist ALTA staff in the design and development of the new course platform.

Future Activities/Projects:

The committee brainstormed topics for the new course development subcommittee to focus on next. Possible next projects include:

- Consumer faced education (using HOP language)
- Becoming a Title Officer; Becoming a Title Examiner
- Technology in the Industry
- Fraud Course (developed from the Escrow and Closing course but incorporating cyber fraud)