

ALTA Education Committee Report

Chair: Nancy K. Landmark NTP

Vice Chair: Cheryl Cowherd NTP

Staff Liaison: Deirdre Green

Recent Meetings: March 9, 2020, Denver, CO

Future Meetings: Various subcommittee conference calls

Recent/Current Projects:

The Education Committee is made up of three subcommittees. Current projects for each subcommittee include:

- New Course Development Subcommittee:
 - Ethics in the Title Industry: The subcommittee is updating the Ethics course. The subcommittee has reviewed the existing content to determine what is current, what needs to be updated, or what can be removed. Members of the subcommittee are currently rewriting sections of the course and are expecting to present a final draft to the full committee later this year.
 - The subcommittee brainstormed next projects and created working groups to explore the feasibility and draft next steps. These working groups hope to have a draft outline to the full committee by Labor Day. The work groups include:
 - Abstract/Exam: This group is working to put together an outline of what would need to be covered in a course addressing the search and examination process. Part of the challenge faced is to recognize that this is a national course that cannot provide all of the detail for all fifty states, but rather must address the common aspects of these processes.
 - Business Concepts for Title Agents: This group is working to put together an outline of what would need to be covered in a course addressing business basics for people entering management or starting a title agency or purchasing a title agency and stepping into the role of running the business.
 - Leadership: This group is working to put together an outline of what could be covered in a course designed for leadership development.
 - Video Learning: This group is reviewing whether there are small educational pieces that could be presented in video format as a part of the existing courses. As we identify good resources for information to be presented in this format, we can look at the best implementation of these video interludes.
 - Marketing Subcommittee: The focus of this group is on how to market/sell ALTA/LTI's educational products. At the March meeting, the subcommittee drafted the description and learning objectives for the *Understanding Commercial*

Transactions course. The language they developed is now on the website. The subcommittee also developed a marketing/promotion plan for the course, which includes offering a handful of people access to the course in exchange for a testimonial to use in our marketing efforts.

- Curriculum Work Group (formerly known as Workforce Development Subcommittee): At present, at the request of SELTA, the group is exploring setting up a model curriculum that could be used to create a local program in conjunction with a Community College or secondary or post-secondary educational institution. In addition, they are looking at whether Title 101 and Title 201 might be an appropriate resource for use in such a course. As a part of this effort, the work group hopes to identify what the local LTA would need to prepare as a supplement to the national materials represented in these two courses to provide a foundation for people looking for a local career in the title industry.

Future Activities/Projects:

Future projects are addressed above.