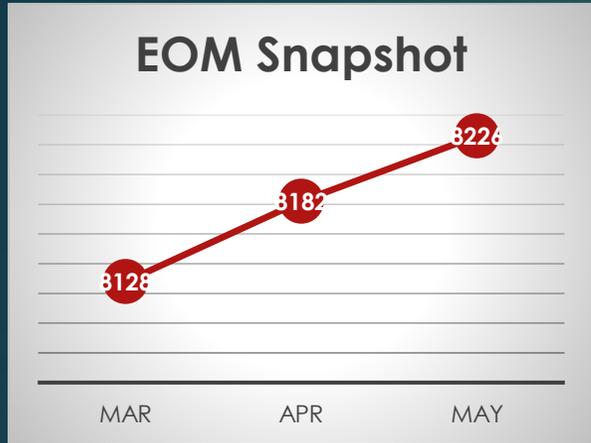


Registry Committee Monthly Update – May 2020

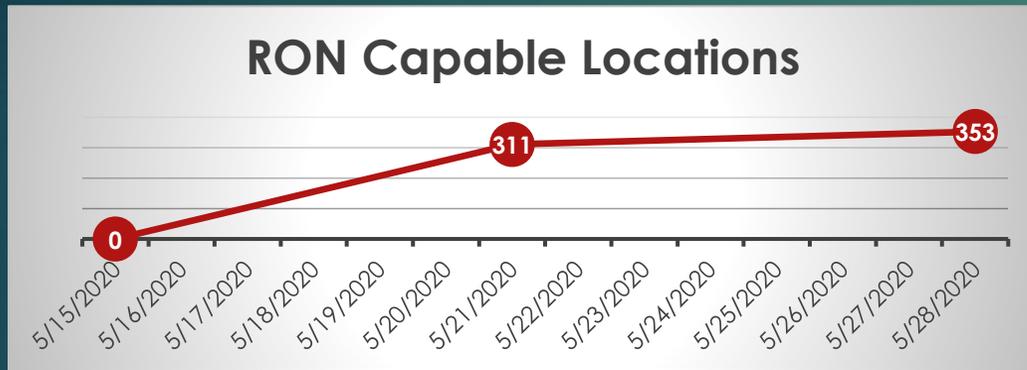


Total Locations ⁽¹⁾⁽²⁾⁽³⁾	Unique Companies
8226	3059

- (1) Includes UW Direct Offices
- (2) As of 5/28/2020
- (3) Includes REAs

Marketing:

- ▶ New “RON” telemarketing campaign to start 6/15
- ▶ Registry-CoreLogic Press Release 5/29
- ▶ RON Press Release 6/15
- ▶ Registry-RON article scheduled for June Title News
- ▶ City based micro-targeting Google Ads campaign scheduled for July



Sales Activities:

Active Opportunities: 11

- ▶ Lenders: 8
- ▶ Tech Providers 1
- ▶ Strategic Partners 1
- ▶ Govt Entities: 1

Technology

- ▶ Mapping Registry data to MISMO schema completed
- ▶ RON Icon active

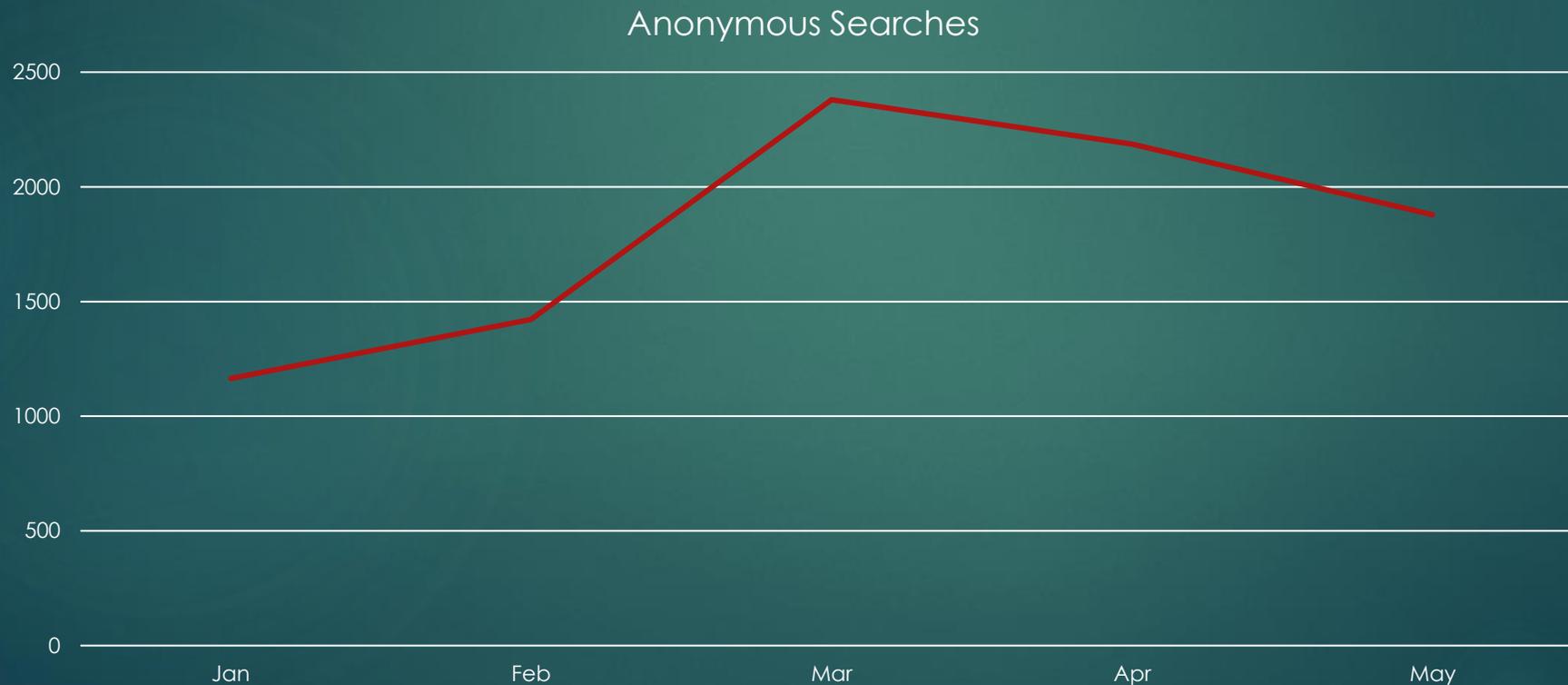
Committee Meetings

- ▶ Q3 20 Conf Call: 2:00 PM – 4:00 PM ET 7/13/2020
- ▶ Q4 20 F2f/Conf Call @ ALTAONE October 2020

Registry Search Statistics

▶ Jan – May 9,032 anonymous searches

Month	Count of Searches
Jan	1164
Feb	1422
Mar	2380
Apr	2187
May	1879
Grand Total	9032



Registry Committee Meetings 2020

Year	Q	Dates	Time	Format	Event	Location
2020	Q3	07/13/2020	2:00 PM – 4:00 PM ET	CC	NA	
2020	Q4	Oct TBD		CC+F2F	ALTA ONE	NYC