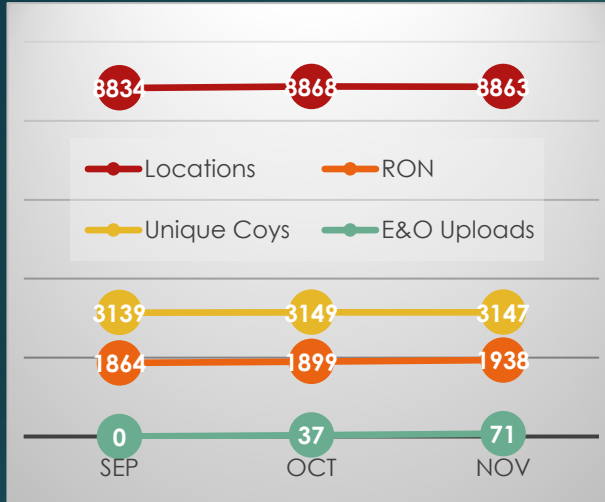


Registry Committee Monthly Update – November 2021



Total Locations ⁽¹⁾⁽²⁾ ₍₃₎	RON Locations ⁽³⁾
8863	1938
Unique Companies	3147
% ALTA Member Companies	53.45%

- (1) Includes UW Direct Offices
- (2) As of 11/28/2021
- (3) Includes REAs
- (4) E&O = # Companies

Marketing:

E&O Email blast to agents sent 11/5

In 2021 (YTD) 37,603 searches of registry data were made by visitors to the site: W/account plus anonymous searchers)

Sales Activities:

Active Opportunities: 10

- ▶ Lenders: 4
- ▶ Tech Providers: 6

Committee Meetings

- ▶ New Committee Line Up Attached
- ▶ Q1 2022 Conf Call: Jan 6th 2022: 2:00 PM – 3:00 PM ET
- ▶ Q2 2022 Conf Call: April 4th 2022: 2:00 PM – 3:00 PM ET
- ▶ Q3 2022 Conf Call: July 11th 2022: 2:00 PM – 3:00 PM ET
- ▶ Q4 2022 ALTA ONE Coronado CA – In Person - TBD

Technology

- ▶ E&O Project Update. Launched at ALTA ONE, to date we have 71 unique sets of E&O data covering 309 locations.
- ▶ UW data delivery tools launch Dec 15th.
- ▶ Registry website, look and feel update planned for Dec 2021

ALTA Registry Search Activity 2021 in Review

Search Results where user searched using ALTA ID

Search Result	Records Found
ALTA ID Never Existed	671
Record Found using ALTA ID	1274
Retired Record Found using ALTA ID	186
Grand Total	2131

Search Results where user searched using any data

Search Results	Records Found
Never Existed	12134
Record Found	25483
Retired	223
Grand Total	37840

Month	Searches
Jan	1881
Feb	2418
Mar	2273
Apr	2454
May	3787
Jun	9941
Jul	2961
Aug	3006
Sep	3355
Oct	3056
Nov	2479

Monthly Searches 2021

