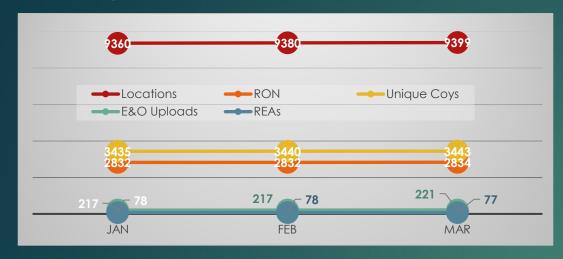
## Registry Committee Monthly Update – March 2023





Total Locations(1)(2)(3)	RON Locations <sup>(3)</sup>	REAs
9399	2834	221
Unique Companies or firms	3443	77

- (1) Includes UW Direct Offices
- 2) As of end of this month
- ) Includes REAs
- (4) E&O = # Companies

## Marketing:

MBA Tech - San Jose - Apr 2023

2023 LTA program TX, FL & NY – expand outreach to agents to drive up adoption by increased presence at individual LTA conferences

Email blast to REAs due to go out in April

- RMS language tool to be show to Committee at its next meeting
- Industry Adoption: ATLA staff met with Community Loan Servicing and discovered they require agents to get listed as part of their internal compliance and oversight processes
- Registry Search Page now carries advertising: ALTA Good Deeds Foundation currently features

#### Technology

- Agent language capability tool development in RMS completed soft launch at ALTA SPRINGBOARD
- Registry Recode discovery & underway

### Committee Meetings:

- Q2 2023 Conf Call April 10<sup>th</sup>, 2023 2:00 PM 4:00 PM ET
- ▶ Q3 2023 Conf Call July 12<sup>th</sup> 2023 2:00 PM 4:00 PM ET
- $\blacktriangleright$  Q4 2023 F2F @ ALTA ONE Oct 10<sup>th</sup> 2023 3:00 PM 4:00 PM MT

# 2023 1st Quarter Registry Searches

