

OFFICIAL PUBLICATION
AMERICAN TITLE ASSOCIATION

DO NOT REMOVE

TITLE
NEWS

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NUMBER 8



Land of Contrasts . . .



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 Los Angeles, California

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 CALIFORNIA LAND TITLE ASSOCIATION
 Los Angeles, California

Office of the President

California Land Title Association

A NON-PROFIT SERVICE ORGANIZATION OF TITLE COMPANIES

150 MONTGOMERY STREET • SAN FRANCISCO • YUkon 2-5430

Mr. James E. Sheridan
 Executive Vice President
 The American Title Association
 3608 Guardian Building
 Detroit 26, Michigan

Dear Jim:

Through you, or such source as you may choose, the California Land Title Association and its members, as convention hosts and as fellow titlemen, extend a warm and friendly invitation to all of the members, officers and committeemen of our national association and their wives to attend the 47th Annual Convention of the American Title Association to be held at the Biltmore Hotel in Los Angeles, California, September 14th to 17th, inclusive.

Please take note that we even specify that "Los Angeles" is in California so that no one will confuse "el pueblo la nuestra señora la Reina de los Angeles de Porciuncula" with any city of a like name in any of our other forty seven states.

The business program we know will be interesting, informative and of value to each and every delegate. The plans for entertainment are varied and designed for your pleasure and enjoyment. They include a "hospitality" or "playroom" where in a convivial atmosphere old friendships may be renewed and new friendships formed.

We look forward, as your hosts and friends, to welcoming you to a convention which we hope will be long remembered as a worth while contribution to your business and to your pleasure.

Sincerely

Floyd B. Cerini
 Floyd B. Cerini
 President

FBC:nk

The American Title Association

Founded in 1907

OFFICE OF THE PRESIDENT
EDWARD T DWYER
TITLE AND TRUST COMPANY
325 S. W. FOURTH AVE.
PORTLAND 4, OREGON

To all Members of the American Title Association:

Re: 1953 Annual Convention
The Biltmore Hotel
Los Angeles, California
September 14 - 17 Inc.
Board and Committee Meetings
September 13th

Dear Member:

Our plans for the National Convention have now progressed to a point where certain predictions can safely be made. And for fear that you may think that this is just another convention, let me give you a few facts concerning this outstanding meeting.

(1) We will meet in a Nationally famous hotel - THE BILTMORE, where excellent food, exceptional service, and real homey rooms await you.

(2) An outstanding program chock full of information vital to your business handled by outstanding men who know how to impart their knowledge to you.

(3) Our host City, "THE CITY OF ANGELS", is wise in the ways of what the delegates and their wives need and expect to thoroughly enjoy themselves during their stay.

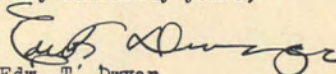
(4) Entertainment, both in quality and quantity such as you have not yet seen at a title convention.

(5) A grand organization, The California Land Title Association, ready, able and eager to make this the most outstanding title convention you have ever attended.

Take my word for it. Get your reservations in early, then come prepared to expect the utmost. You will not be disappointed.

See you all in L.A. in September.

Very sincerely yours,


Edw. T. Dwyer
President

ETD:kb



*... under the mighty
eucalyptus trees*



*... glamorous night
spots and dazzling
entertainment*

California Caravan

ERNEST J. LOEBBECKE, *General Chairman of Convention*
Los Angeles, California

El Pueblo de Nuestra Senora de la Reina de los Angeles de la Porciuncula—The town of Our Lady the Queen of the Angels of Porciuncula,—and, in fact, all of California will lay out the welcome mat next September. For September 14-17 are the dates of the annual convention of the American Title Association.

Go West—In 1953

When Horace Greeley wrote "Go West young man, go West" it is doubtful that he realized that millions of Americans would take him at his word and live in the golden state of California. Certainly, he did not know that hundreds of title insurance men, abstracters and their families would form a "Caravan to California" for the greatest title convention in the forty-six year history of our association. But if old Horace was alive today, we are sure that he would place even greater emphasis on his injunction to "Go West."

As General Chairman of the Convention Committee, I have been asked to describe some of the splendid entertainment that is being planned for you. If I were accustomed to the use of press agents' terms such as "super colossal and stupendous," the task would be much easier. However, this in itself is not enough. I believe that you, as delegates, will want to know some of the detailed plans that are being developed by committee members from our California companies.

Los Angeles

Because our convention will be in Los Angeles, I think that I should tell you something about this amazing area. Los Angeles County is an empire exceeding, in many respects, some entire states. Its population is over four million and its area is four thousand and eighty-three square miles, including offshore oil lands.

Exotic

Its spread and contrasts are astounding: Pacific pleasure islands . . . ocean beaches . . . one of the world's greatest harbors . . . picturesque deserts . . . three mountain ranges . . . factories and oil fields . . . lush valleys of orange groves and other produce . . . the world's movie,



... mile after mile of gleaming white beaches

radio and television capitol . . . and mixing the old with the new, the still colorful evidence of its Spanish origin.

Headquarters

The world-famed Hotel Biltmore, our convention headquarters, is the largest hotel in the West. Its fifteen hundred rooms, four public restaurants and numerous meeting rooms make it one of the nation's finest convention hotels. Facing historic Pershing Square, which has underground parking for two thousand automobiles, the Biltmore is conveniently located in downtown Los Angeles.

Arrival

Delegates arriving at the hotel Sunday will be greeted royally. This will be our first opportunity to meet and greet you in our "Hospitality Room." Perhaps "Meetin' House" is a better term, for there you will meet old friends and make new acquaintances. In any event, fresh orange juice and light refreshments will be awaiting you.



... Wilshire Boulevard—*"Fabulous Boulevard"* of the best selling book

September 14th

Monday noon will be a unique and interesting feature of our entertainment program. We are going to hold a Fellowship Luncheon for both men and women in the luxurious Biltmore Bowl, scene of many motion picture Academy Award dinners. The Fellowship Luncheon will provide all of us with the opportunity to meet the ladies as well as the men of the convention. The Biltmore Bowl, with terraced seating for twelve hundred people, will be a perfect setting for this festive occasion.

Tour

One of the entertainment highlights of the convention, for both ladies and men, will be a conducted tour which committee members say will be "A tour to end all tours." Some of the promised sights are Wilshire Boulevard, the "Fabulous Boulevard" of the best selling book, Radio City and Columbia Square, the well-known "Hollywood and Vine," movie studios, glamorous homes of movie stars, Beverly Hills, miles of gleaming white beaches, the great San Pedro Harbor and



*... the old and the new—
historic Olvera Street*

many other points of interest. Our guests will be transported in special busses leaving direct from the Biltmore and returning to the starting point. Space does not permit a description of all of the sights to be seen but suffice to say, we will hold our committee to its promise.

For the Ladies

Ladies have not been overlooked in special entertainment features for the convention. Our Ladies Entertainment Committee is working on plans for the biggest and best luncheon that has ever been held during an annual convention. Site of the luncheon will be in the Ambassador Hotel, home of the famed Coconut Grove. Plans are well under way for top flight entertainment which will live up to our reputation as the entertainment capitol of the America, or "Glamourland." The ladies luncheon, which will be held on Wednesday, will be an ultra affair which your lady will not want to miss.

Picturesque

Although your ladies are cordially invited to attend business sessions, undoubtedly many will want to visit the innumerable points of interest in the immediate area. Among these are Olvera Street, one of the first streets of Pueblo Los Angeles. Preserved as an authentic Mexican market place, this picturesque street features craftsmen dip-

*. . . luxurious, crystal pools
of the stars*



ping candles, blowing glass and weaving huaraches. Mexican food is a specialty on historic Olvera Street. Ladies will also want to visit Los Angeles' famed China Town, its interesting shops and temple. Not to be overlooked by the ladies are the great stores and shops whose names are known in fashion circles throughout the world.

Wednesday, September 16th

Another first for the men will be a special luncheon, also on Wednesday. The Kiwanis Club of Los Angeles is proclaiming Wednesday, September 16, as "American Title Association Day" and has invited all of the men of the convention to attend the luncheon in the Biltmore Bowl. One of the nation's most outstanding authorities on documents will be the featured speaker of the day. He will speak on the subject of "Forgeries" which holds increasing interest for those of us in the title field. This luncheon promises to be one of the most interesting events during the convention.

Wednesday Evening

High-light of the convention's social activities takes place on Wednesday night. We have reserved the Biltmore Bowl and its entire program of entertainment for Wednesday night. The Bowl features



... famous Hotel Biltmore—convention headquarters

one of the nation's finest orchestra's, top singers and dancers, and a chorus line that will even make Pop feel young again. Of course, Mom will be there to keep Pop in line. An enjoyable social hour will precede the dinner, and the feature entertainment.

Inspect Los Angeles Title Plants

California title companies have also asked me to tell you that "The latch string is out" for all in attendance at the convention. My own company and other title companies will be delighted to have you visit our title plants at any time before, during or after the convention. We will arrange for guides to accompany you during periods that do not conflict with scheduled convention events. I am sure that we can learn much from you and I hope that we, in turn, can show you some interesting features in California title procedures.

Space has permitted only a brief, thumbnail sketch of the entertainment features being planned for you by our Convention Committee. As the old saying goes "It is only the beginning" so head your caravan for California—the romantic land of the old Spanish ranchos—now, America's fastest growing area. Until September then, "Adios Amigos" and we'll meet you at the Biltmore.

YOU AND THE CONVENTION

This is YOUR meeting—yours—not a meeting of officers of state associations nor the A.T.A. but yours! YOU—and we mean not the collective you, but rather the individual YOU, are wanted and needed. Those who planned the Convention want—and need—YOUR enthusiastic participation in discussions, with questions that bother you, with questions on future operations.

We want—and need—YOUR expressions right out when you find yourself in disagreement with another speaker, or when you can supplement constructively that which he has said.

YOU can improve the program if you will take a few minutes to scribble a memo of the items you want discussed. Hand it to the Registration Desk or any of the officers. Turn these in early, please, so that the Section assigned to handle your topic may prepare.

To start your “think tank” at work on the above, we list some topics which always seem to promote interest. Some, maybe many, of these will be presented to the Convention. Glance over these listed and then turn in your own memo on the subjects you wish covered:

- Five Day Week
- Reserves for Losses
- Minimum Wages
- Streamline Operations
- New Plans for Promoting Business
- Absenteeism, Vacations, Sick Leave
- Bonuses and Incentive Pay
- New Forms
- Valuation and Time Charges
- Methods on Using Title Courses
- Best Advertising Idea of Last Year
- Good Equipment for Efficiency
- Abstracters Liability Insurance
- Court House Space
- Collection Techniques

Don't stand on ceremony. Your badge is an engraved letter of introduction to all other delegates. Talk to anybody and everybody. Don't be bashful. And don't let your ladies go bashful either.

The business purposes of the Convention are where we work to improve our operations. The sessions are important. But meetings of informal character are also of value in more ways than one.

It is nice, of course, to have breakfast and lunch with old and tested friends from our home state. But, business-wise, you'll get more if you assemble or join a group of abstracters from different states. They learn from you—and we'll bet all the tea in China you too will pick up some worth-while ideas.



... pretty girls and palominos

It was never intended we should work day and night. So work hard, when you work, and then enjoy yourself. Meet as many others as possibly you can. You'll form friendships that will endure your lifetime.

We are here as business men and women to learn ways and means of rendering better services to the public.

Let's make this Convention, in all ways, the greatest and nicest and finest ever.

We have been asked by several what clothes to take to the convention.

That really gets us beyond our depths, especially if we try to advise the ladies. I found out years ago the best way to settle things with the ladies was to compromise—by letting them have their way. However, for what it's worth, here goes:

The days will be quite warm—the evenings cool. Carry a light top coat if you are to be out for the evening.

For the gentlemen, the banquet dress will be formal, summer formal or ordinary street suits. No matter how you dress, there will be many dressed as you are.

For the ladies, we believe, or at least we hope, we are correct in saying there will be a couple of parties where they can wear afternoon dresses, and, for the banquet, what I understand is described as a "long" dress.

Personally, I don't know whether the Christian Dior new French style is on or off. Suffice it to say, it has interesting viewpoints. Or should I say interesting views. Ah me! To be 25 once again!

CONVENTION PROGRAM

Los Angeles, California

SEPTEMBER 14-17th, 1953

GENERAL SESSIONS

Monday, September 14th

All General Sessions in Ballroom, Biltmore Hotel

10:00 a.m. Call to Order

EDWARD T. DWYER, National President, The American Title Association; *President*, Title and Trust Company, Portland, Oregon.

Invocation

Address of Welcome

Response to Address of Welcome

PAUL W. GOODRICH, *Vice President*, Chicago Title and Trust Company, Chicago, Illinois.

10:15 a.m. Appointment of Committee on Resolutions

JOHN W. DOZIER, *Exec. Vice President*, Columbian Title and Trust Company, Topeka, Kansas.

L. W. MCILVAINE, *Vice President*, Louisville Title Insurance Company, Louisville, Kentucky.

MRS. ZETTIE HUBBARD, *Secretary*, Chariton County Abstract and Title Company, Keytesville, Missouri.

WILLIAM H. DEATLY, *President*, Title Guarantee & Trust Co., New York, New York.

LLOYD HUGHES, *Chairman; Vice President*, Record Abstract & Title Insurance Company, Denver, Colorado.

10:20 a.m. Report of National President

EDWARD T. DWYER

10:35 a.m. Report of National Treasurer

WILLIAM GILL, SR., *Treasurer*, The American Title Association; *President*, American-First Title and Trust Company, Oklahoma City, Oklahoma.

- 10:40 a.m. Report of Finance Committee**
 BRIANT H. WELLS, JR., Chairman; *Senior Vice President*, Title Insurance & Trust Company, Los Angeles, California.
- 10:45 a.m. Report of Committee on Ethics and Practices**
 MORTIMER SMITH, Chairman; *President*, Oakland Title Insurance and Guaranty Company, Oakland, California.
- 10:50 a.m. Report of Committee on Constitution and By-Laws**
 J. J. O'DOWD, Chairman; *President*, Tucson Title Insurance Company, Tucson, Arizona.
- 11:00 a.m. Address: "Outlook for Real Estate in 1954"**
 E. L. CALLAHAN, *Regional Vice President*, National Association of Real Estate Boards; *President*, Huntington Land Co., San Marino, Cal.
- 11:25 a.m. Report of Committee on State Association Management, Activities and Expansion**
 MARVIN WALLACE, Chairman; *President*, Cragun Abstract Company, Kingman, Kansas.
- 11:40 a.m. "Full Faith and Credit"**
 JAMES E. SHERIDAN, Executive Vice President, The American Title Association, Detroit, Michigan.
- 11:55 a.m. Introduction of Those Attending Their First Convention**
- 12:00 noon Announcements—Adjournment of Morning Session**

GENERAL SESSIONS

Monday Afternoon—September 14th

- 1:45 p.m. Call to Order**
 PRESIDING: EDWARD T. DWYER, National President.
- Report of Judiciary Committee**
 RALPH H. FOSTER, Chairman; *President*, Washington Title Insurance Company, Seattle, Washington.
- 2:00 p.m. Title Insurance and the Agent**
Provisions of Contract—Advertising Title Insurance with Both Parties Participating—Publicizing and Selling Title Insurance Locally—Responsibilities, Liabilities and Privileges of Principal and Agent—Profits from Re-Issues—Additional Earnings Through Title Insurance to Agent.
 GEORGE V. RUSSELL, *Vice President*, The Title Insurance Company, Boise, Idaho—*State Mgr.* (Montana), Missoula, Montana.
 PAUL J. HUCTION, *President*, The Title Insurance Company, El Paso, Texas.
 WILLIAM R. BARNES, *President*, General Title Service Corp., St. Louis, Missouri.

L. B. CARDON, *Manager*, Cardon Abstract Company, Salt Lake City, Utah.

MODERATOR: LAWRENCE R. ZERFING, Chairman; Title Insurance Section, The American Title Association; *President*, Land Title Insurance Company, Philadelphia, Pennsylvania.

3:00 p.m. The Title Plant, Systems, Methods, Procedures and Equipment, Building and Re-Building

“Can YOU Afford a Title Plant?”

ARTHUR E. WADE, *Vice President*, Land Title Guarantee and Trust Company, Cleveland, Ohio.

“Arbitrariness”

GEORGE B. MYREN, *Vice President-Manager*, California Pacific Title Insurance Company, San Jose, California.

“Modernizing Title Plants”

MISS JEANETTE M. EPENETER, *Secretary-Treasurer*, The Title Insurance Company, Boise, Idaho.

“Geographic Filing vs. Tract Book Posting”

CLAIRE GIBSON, *Secretary-Treasurer*, Title Bond and Mortgage Company, Kalamazoo, Michigan.

“New Applications of Soundex—Extending Use of Multi-lith to Title Plant”

Report of Chairman of Committee

C. PERRY LIVERTON, *Assistant Title Officer*, Commonwealth Title Company of Philadelphia, Philadelphia, Pennsylvania.

Discussion—Open Forum Style

Mr. Leonard Fish, President, Dane County Title Company, Madison, Wisconsin, formerly Chairman of this Committee and presently a member, secured from member title companies forms used in title plants. These will be on exhibition at the speakers' table during and immediately after the conclusion of this panel. These displays of forms will be manned by an officer of the individual companies which cooperated in this worth while display. They will gladly explain their local use and application. You are invited to inspect these and discuss the use of any of same in your own plant.

To the exhibiting member companies and to Mr. Fish, the organization expresses its gratitude.

4:15 p.m. Announcements—Adjournment

Tuesday, September 15th

**Conference of Past Presidents of American Title Association
Conference of Presidents and Secretaries Affiliated State
Title Associations**

ABSTRACTERS SECTION

Tuesday, September 15th (Morning Session)

Conference Room—1st Floor, Biltmore Hotel

9:30 a.m. Visitation Period

10:00 a.m. Call to Order

MORTON McDONALD, Chairman, Abstracters Section, American Title Association; *President*, The Abstract Corporation, DeLand, Florida

10:05 a.m. Report of Section Chairman

MORTON McDONALD

Appointment of Nominating Committee

10:25 a.m. Address

EDWARD T. DWYER, President, The American Title Association; *President*, Title and Trust Company, Portland, Oregon

10:45 a.m. "Current Methods of Charging for Abstracts"

A Panel

MISS REGINA BRANDON, *Chief Abstracter*, Clinton Abstract Company, Frankfort, Indiana.

V. HUBERT SMITH, *Manager*, Pioneer Abstract Company, McAlester, Oklahoma.

ROGER A. PTOLEMY, *President*, LaPlata Abstract Company, Durango, Colorado

CARLTON KNUPP, *Proprietor*, D. C. Knupp & Sons, Vinton, Iowa

ROBERT G. FREDERICK, Moderator; *President*, The C. W. Lynn Abstract Co., Salina, Kansas.

Discussion

11:45 a.m. Report of Nominating Committee and Election of Officers of Section

12:00 noon Announcement—Adjournment of Morning Session

TITLE INSURANCE SECTION

Tuesday, September 15th (Morning Session)

Sessions in the Ballroom, Biltmore Hotel

9:30 a.m. Call to Order

LAWRENCE R. ZERFING, Chairman; Title Insurance Section, The American Title Association; *President*, Land Title Insurance Company, Philadelphia, Pennsylvania.

Appointment of Nominating Committee of Section

Report of Chairman of Section

LAWRENCE R. ZERFING

10:00 a.m. Report of Chairmen of Regional Districts, Title Insurance Executives

Central States District:

LAURENCE J. PTAK, Chairman; *President*, The Cuyahoga Abstract Title & Trust Co., Cleveland, Ohio.

Atlantic Coast District:

JOHN H. KUNKLE, Chairman; *President*, Union Title Guaranty Company, Pittsburgh, Pennsylvania.

Southwestern District:

WILLIAM GILL, SR., Chairman; *President*, American-First Title and Trust Co., Oklahoma City, Oklahoma.

Composition of Districts by States:

<i>Southwestern</i>	<i>Central</i>	<i>Atlantic</i>
Arkansas	Michigan	Delaware
Colorado	Ohio	Dist. of Col.
Kansas	Indiana	Maryland
Louisiana	Illinois	Massachusetts
Missouri	Wisconsin	New Jersey
New Mexico	Minnesota	New York
Oklahoma		Pennsylvania
Texas		Rhode Island
		Virginia

10.20 a.m. Organization and Functions of a Legal Division

WILLIAM M. MCADAMS, *Vice President*, Kansas City Title Insurance Co., Kansas City, Missouri

JOHN B. O'DOWD, *Vice President*, Tucson Title Insurance Company, Tucson, Arizona.

STEWART MORRIS, *Vice President*, Stewart Title Guaranty Company, Houston, Texas

WILLIAM WOLFMAN, Moderator; *Chief Counsel*, Title Guaranty & Trust Co., New York, New York

Discussion

11:05 a.m. An Approach to Uniform Title Company Accounting
HENRY J. DAVENPORT, *President*, Home Title Guaranty Co.,
New York, New York.

Discussion

**11:35 a.m. Report of Nominating Committee and Election of Officers
and Executive Committee of Section**

11:40 a.m. Open Forum—Management and Administration
PRESIDING: LAWRENCE R. ZERFING, Chairman.

12:00 noon Announcements—Adjournment

ABSTRACTERS SECTION

Wednesday, September 16th (Morning Session)

Conference Room—1st Floor, Biltmore Hotel

9:30 a.m. Visitation period

10:00 a.m. Call to Order
MORTON McDONALD, Chairman

10:00 a.m. "Modern Methods"

A Panel

BURTON DOUGAN, *Vice President*, Beach Abstract & Guar-
anty Company, Little Rock, Arkansas

CHARLES L. ADAMS, JR., *Manager*, Guarantee Abstract &
Title Company, Lubbock, Texas

HENRY W. WOLFFE, JR., *Manager*, Kankakee County Title
& Trust Co., Kankakee, Illinois

FRANK K. STEVENS, *Moderator; President*, Brazoria County
Abstract Company, Angleton, Texas.

Discussion

10:50 a.m. Question Box—a Forum

ROBERT J. JAY, Chairman; *President*, St. Clair County Ab-
stract Company, Pt. Huron, Michigan

FRANK C. GRANT, Lincoln, Nebraska

ROBERT H. SPRECHER, *President*, Title Guaranty Company,
Albuquerque, New Mexico

12:00 noon Announcements—Adjournment

ABSTRACTERS SECTION

Wednesday, September 16th (Afternoon Session)

Conference Room—1st Floor, Biltmore Hotel

2:00 p.m. Call to Order

ROY C. JOHNSON, Vice Chairman, Abstracters Section;
President, Albright Title & Trust Co., Newkirk, Okla.

2:00 p.m. "These Changing Times"

JAMES E. SHERIDAN, Executive Vice President, The American Title Association, Detroit, Mich.

2:20 p.m. "Collection of Accounts"

A Panel

O. J. ALLEN, Jr., *President*, Allen Abstract & Title Company, Albuquerque, New Mexico

STANLEY E. GAGON, *Vice President*, Idaho Title & Trust Co., Idaho Falls, Idaho

EARL HOWARD, *Manager*, National Abstract Company, Hot Springs, Arkansas

CARROLL J. REID, *President*, Weitzel Abstract Company, Albion, Nebraska

JOHN KLEIN, Moderator; *Assistant Secretary-General Manager*, Michigan Title Co., Grand Rapids, Michigan

Discussion

3:15 p.m. "14 Point Program of the Abstracters Section"

A Panel

HAROLD F. MCLERAN, Mt. Pleasant, Iowa

A. A. POIRIER, *President*, Wheatland Abstract Company, Harlowton, Montana

R. G. SMILEY, *President*, West Coast Title Company, St. Petersburg, Florida

HAROLD A. PRESTON, *Owner*, Isabella County Abstract Company, Mt. Pleasant, Mich.

MARVIN WALLACE, Moderator; *President*, Cragun Abstract Company, Kingman, Kansas.

4:10 p.m. Report of Committee on Abstracters Liability and Bond Coverage

A. F. SOUCHERAY, JR., Chairman; *President*, St. Paul Abstract & Title Guaranty Company, St. Paul, Minnesota

**4:30 p.m. Installation of New Officers of Section
Adjournment**

TITLE INSURANCE SECTION

Wednesday, September 16th (Morning Session)

(Ballroom, Biltmore Hotel)

10:00 a.m. Call to Order

LAWRENCE R. ZERFING, Chairman

Foreclosure of Dstraint in United States Courts

H. STANLEY STINE, *Executive Vice President*, The Washington Title Insurance Co., Washington, D.C.

Discussion

10:20 a.m. Public Regulation of Title Insurance

JAMES DONOVAN, Walters & Donovan, Attorneys, New York-Washington, D.C.; *General Counsel*, National Bureau of Casualty Underwriters.

Discussion

10:45 a.m. Experience in Losses and Claim Expense

Report from Eastern Area

GORDON M. BURLINGAME, *Vice President-Title Officer*, The Bryn Mawr Trust Co., Bryn Mawr, Pa.

Report from Western Area

P. W. CLARK, *Vice-President-Manager Title Dept.*, Title Insurance & Trust Co., Los Angeles, California

Report from National Companies

R. W. JORDAN, JR., *Vice President-Counsel*, Lawyers Title Insurance Corp., Richmond, Virginia.

Discussion

11:30 a.m. Insurance of Fee Simple Titles in Units of Cooperatives

KENDALL D. MCCLEERY, *Counsel*, Land Title Insurance Co., Los Angeles, California.

Discussion

12:00 noon Announcements—Adjournment

TITLE INSURANCE SECTION

Wednesday, September 16th (Afternoon Session)

(Ballroom, Biltmore Hotel)

2:00 p.m. Call to Order

LAWRENCE R. ZERFING, Chairman

Report of Committee on Standard Forms of Title Insurance

BENJAMIN J. HENLEY, Chairman; *President*, California Pacific Title Insurance Co., San Francisco, California.

Discussion

2:20 p.m. Organization and Functions of a New Business Department

JOSEPH D. SHELLY, *Vice President*, Chicago Title and Trust Company, Chicago, Illinois

ROBERT W. STOCKWELL, *Director*, State Title Insurance, Union Title Company, Indianapolis, Indiana.

MARSHALL H. COX, Moderator; *Vice President*, Land Title Guarantee and Trust Co., Cleveland, Ohio

Discussion

3:20 p.m. Open Forum—Legal

PRESIDING: MELVIN B. OGDEN, *Vice President-Chief Title Officer*, Title Insurance & Trust Co., Los Angeles, California.

4:00 p.m. Announcements—Adjournment

GENERAL SESSIONS

Thursday, September 17th

Ballroom, Biltmore Hotel

9:30 a.m. Call to Order

PRESIDING: EDWARD T. DWYER, National President.

“National Headquarters Reports”

JOSEPH H. SMITH, Secretary, The American Title Association, Detroit, Michigan.

9:40 a.m. Report of Federal Legislative Committee

JAMES G. SCHMIDT, Chairman; *Vice President*, Commonwealth Title Company of Philadelphia, Philadelphia, Pennsylvania.

9:50 a.m. Report of Legislative Committee

ROBERT JANIGA JAY, Chairman; *President*, St. Clair County Abstract Company, Port Huron, Michigan.

10:00 a.m. Report of Committee on Advertising and Publicity

ROBERT SOMMERS, Chairman; *Vice President*, Security Title Insurance Company, Los Angeles, California.

10:15 a.m. Report of Committee on Public Relations

EDWARD J. SAUTER, Chairman; *President*, Illinois Title Co., Waukegan, Illinois.

10:20 a.m. Report of Planning Committee

WILLIAM GILL, SR., Chairman; *President*, American-First Title and Trust Company, Oklahoma City, Oklahoma.

10:30 a.m. Report of Committee on Fire and Hazard Insurance

JAMES R. FORD, Chairman; *Director*, Security Title Insurance Company, San Diego, California.

10:50 a.m. Report of Committee on Directory Listings and Publications

MORTIMER SMITH, Chairman; *President*, Oakland Title Insurance and Guaranty Company, Oakland, California.

10:55 a.m. Report of Committee on Employee Seminar

ROY C. JOHNSON, Chairman; *President*, Albright Title and Trust Company, Newkirk, Oklahoma.

- 11:10 a.m. Open Forum — General—Administration—Management—
Or what have you**
PRESIDING: EDWARD T. DWYER, National President.
- 11:30 a.m. Report of Committee on Resolutions**
LLOYD HUGHES, Chairman; *Vice President*, Record Abstract & Title Company, Denver, Colorado.
- 11:40 a.m. Report of Committee on Nominations—Election of National
Officers and Governors—Installation of and remarks by the
Incoming President**
- 11:50 a.m. Unfinished and New Business**
- 12:00 noon Adjournment**

Notice: Upon adjournment, the Board of Governors including members elected at this convention, will meet on call of the newly elected President.

The American Title Association

Founded in 1907

TITLE INSURANCE SECTION

LAWRENCE R. ZERFING, CHAIRMAN

LAND TITLE AND TRUST COMPANY
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THE TITLE INSURANCE COMPANY
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TO ALL MEMBERS OF THE AMERICAN TITLE ASSN:

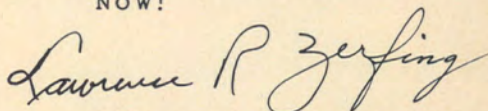
1953 Annual Convention, Los Angeles, California
September 14 - 17, Inclusive

First looks at the tentative convention program will be very interesting and this promises to be one of the best. The various speakers will make available to us much information which I am sure can be applied profitably to our individual businesses. However, the speakers don't promise to have all the answers. There will be plenty of time to permit you to pass on to others, the ideas and practices which have proved successful in your shop . . . others have ideas which can be profitable in yours. It is only through open discussion and exchange of ideas that all will benefit most, and this is a once-a-year opportunity to do just that.

It won't all be business sessions either. There will be many opportunities to discuss mutual problems with a few close friends over that glass of cold tea, and what's more, often come up with the solution to the problem.

Allow a little extra time to do the sight-seeing along the way, and come back relaxed enough to be able to put in to use the many new ideas you have picked up.

Make your arrangements to attend the Convention
NOW!



Chairman, Title Insurance Section

The American Title Association

Founded in 1907

ABSTRACTERS SECTION

MORTON McDONALD, CHAIRMAN
THE ABSTRACT CORPORATION
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TITLE GUARANTY COMPANY
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All Members of
The American Title Association:

We hope you have sent in your registration and reservation blank for the 47th Annual Convention to be held in Los Angeles on September 14th to 17th, inclusive. If you have not, please drop what you are doing and get that in the mails NOW.

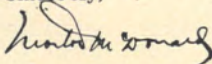
From what I have heard about the program for the general sessions, and the Title Insurance Sections, I know it will be tops. I am quite proud of the program for the Abstracters Section, too. A few of the matters to be discussed in the Abstracters Section will be "Methods of Charging for Our Services," "Collection of Accounts," "Modern Equipment and Methods," and several others. These discussions will be conducted by the leading abstracters from various states.

There are several reasons that I can think of why you should attend this Convention. In case you need a bit of prodding, let me suggest some of the reasons:

1. You should go and take your wife. Since it is being held in California, a trip to California this time of the year should be tops. When a Florida man recommends this trip, you know it will be good.
2. You owe it to yourself and to your employees to attend the Convention and brush up on all the latest methods of making more with less effort.
3. You cannot afford to miss the wonderful fellowship in the gatherings between sessions. Both the fellowship and the discussions at these gatherings are well worth your time and effort.
4. You need to get away from the grind for you will be in a much better spirit to carry on after you return.

Looking forward to seeing you in Los Angeles, I am

Sincerely,



Chairman Abstracters Section
The American Title Association

MMcDonald/bsb