OFFICIAL PUBLICATION

AMERICAN TITLE ASSOCIATION

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FIFTY-FIRST ANNUAL CONVENTION

THE AMERICAN TITLE ASSOCIATION



HOTEL JOHN MARSHALL RICHMOND, VIRGINIA

Sunday to Thursday (Noon) OCTOBER 13th to 17th, 1957

Your host
Lawyers Title Insurance Corporation,
Richmond, Virginia

The American Title Association

OFFICE OF THE PRESIDENT
JOHN D. BINKLEY
CHICAGO TITLE & TRUST COMPANY
111 W. WASHINGTON STREET
CHICAGO Z, ILLINOIS

August 9, 1957

To the Members of the American Title Association:

Dear Friends:

A season and a setting of unusual beauty and historic interest

A program that carefully balances practical business subjects with fellowship and social activity

A national meeting of our Association at a time when major developments in the country's economy are greatly affecting our industry

These are just a few of the reasons that should prompt us all to attend the 51st Convention of the American Title Association in Richmond on October 14, 15, 16 and 17.

I can write of this forthcoming meeting with pride. We will assemble in a city and a state where a great part of the early history of our nation was enacted. Our hosts have planned for us to see much of this colorful and inspiring region.

At the same time, the important and serious purposes of our convention will be fulfilled by speakers and business sessions -- sessions tailored to have genuine value at a time when many of us are encountering new problems and new opportunities brought by changing trends in the national economy.

I urge that no one deprive himself of the pleasure and the profit that you will experience at this annual meeting in October.

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Lawyers Title Insurance Corporation

Richmond , Virginia

GEORGE C. RAWLINGS

August 1, 1957

TO MEMBERS OF THE AMERICAN TITLE ASSOCIATION

The 51st Annual Convention of the American Title Association will be a momentous occasion for all of us here in Richmond, and we extend a hearty invitation to all members and their families to join with us in celebrating this occasion.

The Business Program of the Convention arranged by President Binkley and Section Chairmen Loebbecke and Hughes is unusually interesting and informative. The subjects selected for discussion are timely and will be presented by outstanding title men.

We are going to "put the little pot in the big pot" in an effort to make this Convention one that you will long remember. The various convention committees are working diligently to make sure that every need for your comfort, convenience and pleasure will be available and at your command.

Historic Virginia is having hundreds of thousands of visitors this year from all over the world, but you may expect the "red carpet treatment."

Cordially yours,

General Convention Chairman

GCR:j

CONVENTION HEADQUARTERS—RICHMOND, VIRGINIA

Historic Richmond, Capital of Virginia since 1779, is a blend of the old and the new South, where traditions and gracious living are combined with modern progress and modern thought.

Yesterday, Richmond was the gathering place of Washington, of Lee, of Patrick Henry, of John Marshall, and scores of other statesmen whose fame spread throughout the nation — indeed, to the four corners of the world. She was the Capital of the Old South, the agricultural South, famed, even then, for her history, her progress, her gracious hospitality.

But the passing years have brought Richmond even more prominence. Although clinging tenaciously to the magnificent evidences of her brilliant past, she has become a financial, industrial, commercial and educational

center of the New South.

Today, visitors can sit in the pew from which Patrick Henry made his immortal "Liberty or Death" oration. They can almost feel the presence of other patriots in the numerous stately public buildings and private residences that link the past with the present. And, yet, the visitors can virtually step next door to some of the world's largest and most modern manufacturing plants, to up-to-date shopping centers, and to the last word in beautiful new residential sections.

Richmond was last burned in 1865 when she was evacuated. Then came the trying years of Reconstruction dark years that brought everything

but utter despair.

Today those troublous times are only memories. The Capital of the Old South has become a thriving City with a metropolitan population of approximately 375,000. Skyscrapers have risen on the seven ancient hills; huge manufacturing plants line the banks of the historic James; railroads, ships, buses, trucks and airplanes haul people and merchandise to and from every State in the nation, every country in the world.

Four hundred manufacturing plants now are busy turning out wide varieties of products valued at approximately \$1 Billion dollars annually. First of importance in the industries in Richmond is the manufacture of cigarettes, cigars, smoking and plug tobacco, tobacco products and the handling of leaf tobacco. Huge plants turn out more than 110 Billion cigarettes a year. Second of importance in Richmond's diversified industries, based on employment rank, is chemical products, including rayon and cellophane. Others are: food and kindred products, metals and metal products, apparel and textile products, paper and paper products, printing and publishing and furniture and wood products.

Richmond is also a wholesale and retail market of national reputation. There are more than 800 wholesale establishments in this city with annual sales of approximately \$760 Million dollars. Here for the convenience of residents and visitors alike are to be found some of the country's out-

standing retail stores.

Nearly 3,900 retail establishments ring up sales amounting to \$390 Mil-

lion dollars a year.

The Capital of the Old Dominion has long been the seat of the Fifth Federal Reserve District, which makes it the financial center of five states. In addition to the Federal Reserve Bank, there are 11 other banks and trust companies, five savings and loan companies and 32 home office insurance companies here.

Richmond is an educational center—the home of the Medical College of Virginia, the University of Richmond, Union Theological Seminary, General Assembly's Training School, Virginia Union University and the Richmond Professional Institute. The Richmond Area University Center here coordinates the activities of colleges and universities in this section of Virginia.

Richmond is served by six trunkline railroads, five air lines, seven inter-city bus lines, and 50 motor freight carriers. There is water freight service on the James River which has a 25-foot channel from Richmond's Deepwater Terminal to Hampton Roads.

Richmond has taken pains to retain much of her charm of the Revolution and of the War Between the States as it has grown and prospered through the years.

One of the outstanding show places is beautiful Capital Square where stands the magnificent Capital building, designed by Thomas Jefferson after the Maison Carree at Nimes. The cornerstone was laid in 1785 and the structure completed in 1788. When more space was required, two wings were added in 1904-06. This building is the meeting place of the oldest representative law-making body in America, and the oldest in the world established by a free people under a written constitution.

In the rotunda of the Capitol is the Houdon statue of Washington — the only one in existence today designed from life. Jefferson engaged the famous sculptor to make the statue at the request of the Virginia General Assembly. Houdon came to America and spent some time in Mount Vernon taking measurements. He returned to Paris and completed his work in time for it to be unveiled in 1788. Washington himself viewed his marble likeness at its present location and approved it.

The Capital Square is the location of the equestrian statue of Washington, executed by Thomas Crawford and cast in Munich at a cost of \$100,000; the Governor's Mansion, and many monuments to Virginia's famous sons.

Nestling amid giant shade trees on one of Richmond's hills is old St. John's Church, where Patrick Henry delivered his immortal, "Liberty or Death" oration.

The White House of the Confederacy is now the Confederate Museum—a treasure house of priceless relics of the War Between the States.

In bold contrast to the Confederate Museum are the new, modern buildings of the Medical College of Virginia which are in the same section of the City. The M.C.V. is one of the oldest medical colleges in the South.

A simple exterior hides the classic dignity of the interior of the home of Chief Justice John Marshall, which he himself designed. The residence, containing much of the original furniture, is now the property of the Association for the Preservation of Virginia Antiquities.

On Franklin Street in Richmond is a wooden building that is the oldest Masonic Hall in continuous use in the nation which was built originally for masonic purposes.

Not far from this landmark is the oldest house in Richmond, erected about 1686. It has been restored and is now the Edgar Allan Poe Shrine, housing much Poe material and many articles relating to his residence in the Southern capital.

Only a few blocks away is the site of the Southern Literary Messenger Building, where Poe edited that magazine to enduring fame.

The residence of General Robert E. Lee is now the home of the Virginia Historical Society.

In the heart of Richmond's tobacco district is the site of the Libby Prison, most famous of all Confederate prisons. The old warehouse bastille, where thousands of Federal prisoners had been confined, was torn down and taken to Chicago to be rebuilt for the World's Fair of 1893.

Monumental Episcopal Church was built in 1812 on the site of one of Richmond's greatest tragedies. It stands today as a memorial to more than seventy persons, including the Governor of Virginia, who lost their lives in a fire which destroyed a theatre on December 26, 1811. It was in this same theatre that Poe's mother had acted a few months before the conflagration, and that the Virginia Convention of 1788 had ratified the Federal Constitution.

Another famous residence is the Wickham House, erected in 1812 by



The priceless Houdon Statue of George Washington housed in the Virginia State Capitol.

John Wickham, an attorney for Aaron Burr. It has been preserved as a Richmond dwelling of the early nineteenth century by the establishment of the Valentine Museum.

Another place of great historic interest is old Hollywood Cemetery. Two Presidents of the United States — Monroe and Tyler — are buried there, as well as Jefferson Davis and his family, Matthew Fontaine Maury and several Virginia Governors.

The arsenal of the Confederacy, the Tredegar Iron Works, founded in 1836, is still in operation. This foundry furnished the Southern forces with most of its cannon and shot, and rolled the plates for the Merrimac, the iron-clad warship of the Confederacy.

Much of the New Richmond is to be seen in the western section of the city. Beautiful Monument Avenue is lined with monuments of leaders of the Confederacy. Travelling westward, the first statue shows General J.E.B. Stuart, the great cavalry leader. Next, is a monument on which is marked only three letters—Lee. The South felt that anything else would be superfluous. This likeness of the Confederate commander, on "Traveller," was sculptured by the French artist, Jean Antoine Mercie.

The monument to Jefferson Davis shows the President of the Confederacy in the posture of oratory.

Thomas J. (Stonewall) Jackson is mounted on "Sorrel." It was General Lee who called Stonewall Jackson his right arm.

One of the most beautiful buildings in Richmond is Battle Abbey—the confederate Memorial Institute. An entire section of the museum is devoted to the famous murals of Charles Hoffbauer, depicting the four seasons of the War Between the States.

The Virginia Museum of Fine Arts houses famous paintings and other cultural exhibits and conducts a regular program of specially assembled exhibitions as well as lectures and concerts. It is the largest art museum in the South.

The Carillon, in Byrd Park, is Virginia's contribution to her dead of the first World War. It towers 240 feet and contains sixty bells ranging in diameter from six feet, nine inches to six inches. On the floor of the Carillon is a museum containing relics of the world conflict.

All visitors should see Maymont on the James. It has a breathtaking panorama of flowering shrubs, rare flowers and careful landscaping. Actually, there are two gardens to vie for your favor — one an Italian garden, the other, Japanese.

A place of beauty is the campus of the University of Richmond. The many classic buildings are situated among rolling green hills and giant trees.

Virginia House, home of the late Ambassador and Mrs. Alexander W. Weddell, is built of materials bought from Warwick Priory, Warwick, England. It is now the property of the Virginia Historical Society.

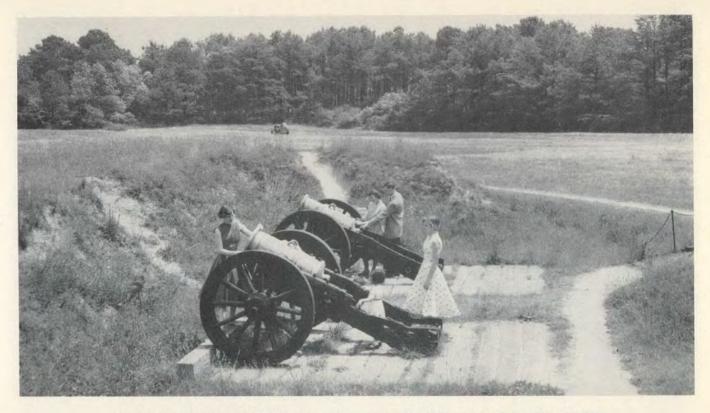
Wilton is a stately residence that was built in 1753 for William Randolph II on a site overlooking the James River, about six miles below Richmond.

Agecroft Hall was originally built in Lancashire, England, about 1393. It was brought to Richmond and rebuilt here in 1925.

Also in the western section of Richmond are the Country Club of Virginia, Richmond's largest country club, and the University of Richmond, which includes Richmond College, a college of liberal arts and sciences for men; Westhampton College, offering the same courses to women; the T. C. Williams School of Law for professional study; and the Evening School of Business Administration.

So numerous are the shrines in this section that they extend beyond Richmond's borders.

Just outside of the corporate limits, for example, are the battlefields where Northern and Southern forces fought for months. The area has been restored by the National Park Service, so today an hour's leisurely mo-



Yorktown Battlefield, the surrender ground of the American Revolution.

tor trip will take visitors through the land for which thousands of heroes died. Most of the fortifications are still there—monuments to the War Between the States.

Inasmuch as Richmond is in the center of the most historic section of the Nation, no story about this City should fail to mention the proximity of other world famous-shrines. Only a few miles away are Williamsburg, the restored Colonial Capital; Yorktown, surrender ground of the American Revolution; Jamestown, where the first permanent English settlement in the New World was estab-

lished; Fredericksburg, home of Mary, mother of George Washington; Charlottesville, location of Monticello, residence of Thomas Jefferson, and home of the University of Virginia.

To visit the Richmond area is to reopen history books and to enjoy, for the moment, reliving those early days when patriotic Americans with a vision created the framework for a Democracy that, while ever recognizing the freedom, the independence and the rights of man, has become the most powerful and the wealthiest nation this world has ever known.

OUR HOST

The Lawyers Title Insurance Corporation, Richmond, is arranging many special features to interest and entertain delegates attending this convention.

REGISTRATION

The registration deck on the mezzanine floor is the clearing point for all messages, information, special events and extra tickets for all convention events. All badges, programs and other convention paraphernalia can be secured here.

COMMERCIAL EQUIPMENT DISPLAYS

See the many displays in the Jackson Room on the mezzanine just opposite the registration desk. New, useful, money saving machines and ideas are here for inspection. See them often during the entire convention beginning Sunday afternoon.

NO ADVERTISING EXHIBIT OR CONTEST

It was decided to discontinue the advertising exhibit and contest for this year. Member companies should not plan displays for this event.

CONVENTION COMMITTEES

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John Marshall Hotel — Richmond, Virginia October 14-17, 1957

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TO THE LADIES

Y'all come, too!

Lawyers Title Insurance Corporation, as official host, extends a sincere and cordial invitation to the ladies to come to historic Richmond, Virginia, during the annual convention of the American Title Association October 13-17, 1957.

Plans are in the making for everybody (husbands also) to see Jamestown and Williamsburg - a special treat in this year of the Jamestown Festival.

On Monday, the first day of the convention, there will be a luncheon for you at Richmond's Commonwealth Club. We shall be at your service every day from 9:00 A. M. 'till 4:30 P. M. in the ladies hospitality room at convention headquarters.

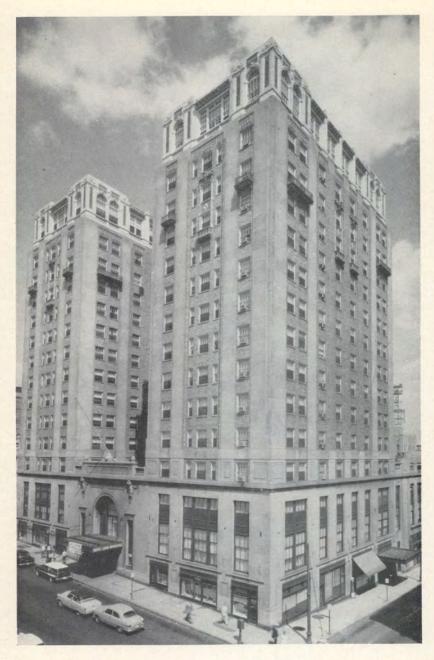
It is a little early for us to detail all the exciting special activities outside the convention being planned to make your stay in Richmond a memorable one. But it's not a bit too early for you to make plans to attend!

Your wardrobe? Light fall clothing should prepare you for the usual beautiful, Virginia mid-October weather.

We hope you can come!

Helen O'B. Fleet

Helen O'B. Fleet Chairman, Ladies' Committee



Hotel John Marshall, Richmond, Va.—Headquarters for the fifty-first convention of American Title Association.

The American Title Association

TO THE MEMBERS OF THE AMERICAN TITLE ASSOCIATION

Our Committee will try to provide any kind of entertainment you want (within reason) which is not provided by other committees.

Richmond is a city of churches instead of night clubs, cocktail lounges, skid rows, Rush streets, Chinatowns, etc., but we have lots of fun just the same.

If you are interested in history, we have it.

Maybe you would like to be shown through one of our large cigarette factories by a very attractive young lady. Tobacco is our bread and butter industry.

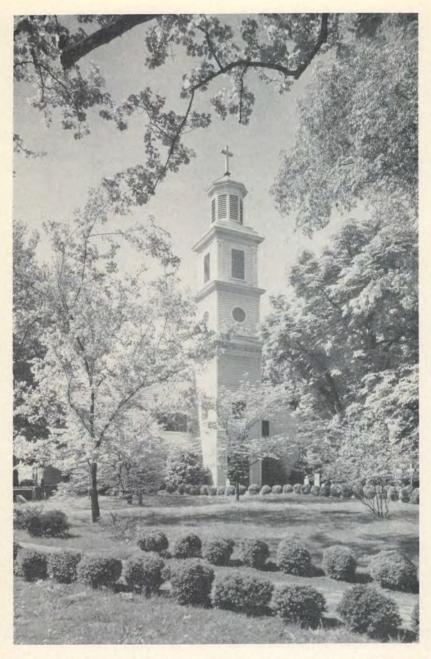
How about golf or tennis? Our weather is usually perfect in October. The Country Club of Virginia has two fine golf courses, on one of which the National Amateur was played two years ago. If you want to play golf, be sure to let us know what days so we can arrange for caddies. Electric carts may be available. If you do not want to bring your clubs, we will get some for you, but let us know.

Our annual Tobacco Festival will be held from October 15 to October 19, inclusive. The Princesses Ball will be held Thursday night. There will be a football game between the University of Virginia and Virginia Polytechnic Institute on Saturday afternoon, preceded by a parade of floats and the coronation of the Tobacco Queen at the stadium. If you will let us know in advance, we will try to arrange for tickets—\$3.00 and \$4.00.

If you have never been to Richmond, <u>don't miss this convention</u>. If you have been to Richmond, we know you will want to come back.

Cordially,

General Entertainment Committee



St. John's Church, Richmond, erected in 1741, the site of Patrick Henry's immortal "liberty or death" oration.

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Illinois Title Association

106 South Main Street

Hillsboro, Illinois

Phone Kellogg 2-2822

To All Members American Title Association

Dear Member:

The Illinois Title Association is going to usher in the Fifty First Convention of the American Title Association with a cocktail party honoring John D. Binkley on Sunday evening, October 13th. This is a cordial invitation to each of you to be our guest in the Virginia room of the John Marshall Hotel from 6 to 8 P.M. Dress will be informal.

We hope you will be there to greet "Jack" and your many other friends in the American Title Association,

Cordially,

THE ILLINOIS TITLE ASSOCIATION

BY Son B. Nichols

SUNDAY, OCTOBER 13, 1957 Pre-Convention Events

Meeting of Representatives of Life Companies

Meeting of Board of Governors American Title Association

Meeting of Officers of State Title Associations

SUNDAY EVENING

President's Reception

Sponsored by Illinois Title Association

6:00 P.M. - 8:00 P.M. VIRGINIA ROOM John Marshall Hotel

(All delegates and guests invited)

GENERAL SESSIONS

Monday, October 14

Virginia Room

9:00 a.m. Call to Order

JOHN D. BINKLEY, National President; American Title Association; Vice President, Chicago Title and Trust Company, Chicago, Illinois

Invocation

Dr. A. Purnell Bailey, *Pastor*, Centenary Methodist Church, Richmond, Virginia

Address of Welcome

HONORABLE THOMAS B. STANLEY, Governor of the Commonwealth of Virginia

Response To Address of Welcome

9:25 a.m. Report of National President JOHN D. BINKLEY

9:45 a.m. "Multiple Use of Take-Off"

WM. C. SHAVE, Vice President, Land Title Company,
Miami, Florida

10:25 a.m. Report of National Treasurer

WILLIAM GILL, Sr., President, American-First Title
and Trust Company, Oklahoma City, Oklahoma

10:35 a.m. Report of Finance Committee

MORTIMER SMITH, Chairman; President, Oakland
Title Insurance Company, Oakland, California

10:45 a.m. Appointment of Committee on Resolutions
CHARLES ADAMS, JR., Manager, Guarantee Abstract

& Title Company, Lubbock, Texas
HART McKillop, Vice President, Lawyers Title Insurance Corporation, Miami, Florida

ARTHUR L. REPPERT, President, Clay County Abstract Company, Liberty, Missouri

W. A. Langlow, *Vice President Puget Sound Title* Insurance Company, Seattle, Washington

GORDON M. BURLINGAME, Chairman; President, The Title Insurance Corp. of Pennsylvania, Bryn Mawr, Pennsylvania

Appointment of Nominating Committee of Abstracters Section

LLOYD HUGHES, Chairman; President, Record Abstract and Title Insurance Company, Denver Colorado

Appointment of Nominating Committee of Title Insurance Section

ERNEST J. LOEBBECKE, Chairman; *President*, Title Insurance and Trust Company, Los Angeles, California

- 10:55 a.m. Coffee Break
- 11:10 a.m. "The Housing Market in 1958 and Beyond"

 DR. GORDON W. MCKINLEY, Director of Economic and Investment Research, The Prudential Insurance Company of America
- 11:45 a.m. Introduction of Distinguished Guests Introduction of Delegates Attending Their first National Convention
- 11:55 a.m. Report of Committee on Constitution and By-Laws
 JOHN J. O'DOWD, Chairman; President, Tucson Title
 Insurance Company, Tucson, Arizona
- 12:05 p.m. Report of Planning Committee

 BRIANT H. WELLS, JR., Chairman; Sr. Vice President,
 Title Insurance and Trust Company, Los Angeles,
 California
- 12:20 p.m. "Urban Redevelopment What it Means to the Country"

 WILLIAM ZECKENDORF, President, Webb & Knapp, Inc., New York City, New York
- 12:55 p.m. Announcements
 Adjournment

Monday, October 14

* *

12:30 p.m. Ladies Luncheon Commonwealth Club, Richmond

Each day beginning Monday, October 14 the Ladies Hospitaly Room will be open from 9:00 a.m. until 4:30 p.m. It will be located in the Wythe Room on the Mezzanine.

The American Title Association

TO MEMBERS OF THE AMERICAN TITLE ASSOCIATION

Tuesday, October 15, the second day of the convention, has been set aside for a guided tour of Williamsburg and Jamestown. Plans have been completed for a day which we believe you will long remember as an interesting and informative experience.

Air-conditioned buses will make the fifty mile trip from Richmond through territory of great historical significance. At Jamestown Festival, you will see America's birthplace brought to life. You will see full-size replicas of the three small 17th century vessels which brought the first settlers to Jamestown. Through other exhibits you will be able to see how the early founders lived, worked and worshipped.

A nice lunch has been planned for you at Williamsburg, which is only five miles from Jamestown. At Williamsburg you will make an unforgettable trip back into the eighteenth century as you tour the famous restored area of Virginia's colonial capital.

The entire cost for the day is only ten dollars and your reservation for the tour will be handled in conjunction with the convention registration. There is nothing you have to do except look forward to a wonderful experience.

Cordially,

Webstarkwill

Om Dunn

Co-chairmen, Tour Committee



Enjoy a visit to the famous Burton Parish Church; Colonial elegance in Williamsburg.

Tuesday, October 15

A Day in Historyland

Where members and guests will see history come alive on the tour of Jamestown and Williamsburg.

THAT THE FUTURE MAY LEARN FROM THE PAST

The all day tour of American Title Association, which features trips to Jamestown and to Williamsburg, is a journey over the bridge of years far back into the dim and distant past to the very beginnings of this our Nation.

JAMESTOWN

On December 20, 1606, three pathetically small cockle-shells left London, England, for the New World. Into them were crowded 145 persons and all the supplies, provisions and equipment they would need. The largest ship, the Susan Constant, carried 71 persons; the Godspeed 52 persons, and the Discovery had 22 persons.

On May 13, 1607, the three little ships approached a green island in a mysterious river on an unexplored continent inhabited by savages. The next day the settlers landed and broke ground for a fort which would provide a measure of protection against Indians and which they named Jamestown. With them they brought the ideals and ways of their mother country; its common law, the enactments of Parliament and the Church of their people. In this manner, the first permanent English settlement in America was begun on the shores of the James River, in Virginia, thirteen years before the Pilgrims made their landing at Plymouth and about twenty years after the ill-fated attempts to establish a colony on Roanoke Island.

In the Jamestown Festival Area, you will find true-to-size reproductions of the three ships and the fort. When you board the ships and walk through the fort, it will be quite impossible for you to visualize the hardships endured by the first settlers. For instance, during the winter of 1609-1610, starvation and sickness and Indian arrows caused the population to shrink from 500 to about 60. Then again and in a single day (March 22, 1622), one third of all the persons in the Colony, were massacred by Indians. Indeed, during the first 15 years, 7 out of every 9 persons who settled in Virginia died.

After many trials and untold sufferings, the early settlers learned to adapt themselves to the conditions of life in a wild and savage country with a climate very different from that of



The Susan Constant—You can visit a true to size model of this historic craft, near Jamestown.

England. They learned to depend for their food staple on Indian corn. For their money crop, they raised tobacco, making it the first economic foundation of America.

Jamestown was the capital of the Colony for nearly a hundred years (1607-1699). It was here that the first legislative assembly ever to meet in America convened in 1619. It was here that Pocahontas, daughter of the powerful Indian leader Powhatan, married the Englishman, John Rolfe in 1614. It was to Jamestown that Nathaniel Bacon, the Rebel, came in 1676 to overthrow the Royal Governor, Sir William Berkeley. The Governor fled, and Bacon burned the little town to prevent Berkeley using it as a rallying point. From this destruction Jamestown never recovered. A few years longer it lasted as the capital of the colony but its marshy soil was not healthy and it was no longer the center of the settlement. At the turn of the century, the capital was moved to Middle Plantation and was later named Williamsburg.

WILLIAMSBURG

The visitor to Williamsburg will see the houses of Colonial days, set in formal gardens, together with the handsome English and American furnishings. Restoration has been carried out to the smallest detail, whether in a modillion cornice, in the selection of authentic plants for each herb garden, or in accessories such as the "chagrin case of Raisors" in the governor's bedroom at the Palace. Every effort has been made not only to exhibit all this evidence of the past, but also to re-create a living community. The blacksmith works with ancient tools in shaping his metal, and the hostesses wear appropriate farthingales.

The buildings and their landscaped gardens offer a laboratory in which the life and times of Washington, Jefferson, George Mason, Patrick Henry, George Wythe, Peyton Randolph, and other leaders may better be understood. Along with the texture and the fabric of physical restoration should go an understanding of the way of life of colonial Virginia and an appreciation of the heritage created amid these impressive surroundings.

Williamsburg was the capital of the Colony of Virginia for nearly a century (1669-1780). Its background is completely different from that of Jamestown. By 1720 Virginia had become the largest and wealthiest British colony in America and Williamsburg was the political, social and cultural center.

It became the focal point for a proud society of planters. The ruling class of Virginia was largely dependent upon the growth and sale of tobacco, that broad leafed "Imperial Weed" which John Rolfe had learned to cure in 1612. Presiding over a plantation which was a miniature village, the large planter lived most of the time in his mansion house, usually close to



A scene of historic colonial Williamsburg-only one of many scenes of beauty.

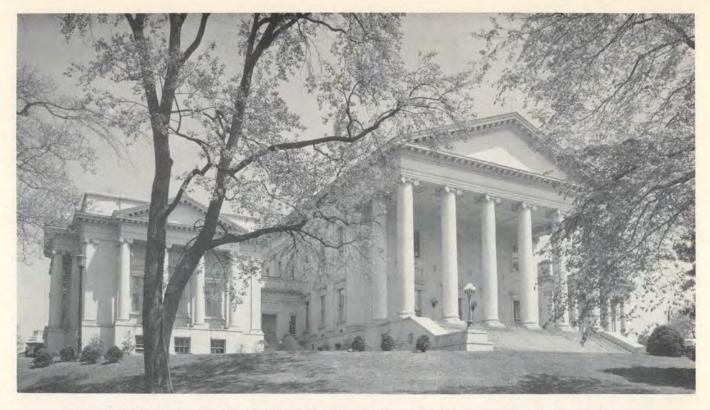
one of the many convenient waterways. But he spent many weeks of the year in Williamsburg, where he sometimes built or rented a town house for convenience when called to the city by politics or business. Otherwise he stayed in one of the numerous taverns. Twice each year, when the general court was in session, crowds came to Williamsburg for "Publick Times." The population of the town (normally only about 2000) doubled almost over night. Taverns were jammed. Shops were stocked with the latest goods imported from London. There were horse races, fairs and formal balls. For several weeks, the city hummed with activity.

Williamsburg has a dual heritage. It recalls not only those years when it served as the seat of government for Britain's largest colony in America, but also the turbulent period when it was the political headquarters for Virginia patriots who were to play an important part in overthrowing the rule of the Crown. It was the training and proving ground for such leaders as George Washington, Thomas Jefferson, Patrick Henry and Richard Henry Lee who met there and debated with other gifted contemporaries; their discussions and their written words doing much to shape the course of America. But of even greater importance in eighteenth century Williamsburg were embodied concepts of lasting virtue to all men everywhere . . . The concept of the integrity of the individual . . . The concept of individual liberties . . . The concept of opportunity.

NOTE

Arrangements for this tour are to be made on the regular reservation-registration form.

Be sure to include it for all attending from your firm.



The Virginia State Capitol, Richmond, houses the oldest law making body in America.

The American Title Association

Founded in 1907

ABSTRACTERS SECTION

LLOYD HUGHES, CHAIRMAN
RECORD ABSTRACT & TITLE INSURANCE COMPANY
DENVER, COLORADO

RICHARD E. JOHNSON, VICE-CHAIRMAN WAUPAGA ABSTRACT & LOAN COMPANY WAUPAGA, WISCONSIN

PERCY I. HOPKINS, SECRETARY

PALM BEACH ABSTRACT & TITLE COMPANY
WEST PALM BEACH, FLORIDA

Executive Committee

ARTHUR L. REPPERT
CLAY COUNTY ABSTRACT COMPANY
LIBERTY, MISSOURI

CLEM SILVERS

F. S. ALLEN ABSTRACT COMPANY
EL DORADO, KANSAS

SUSAN E. PARSONS
PERKINS COUNTY ABSTRACT COMPANY
BISON, SOUTH DAKOTA

FRANCES E. ELFSTRAND

MGLEAN COUNTY ABSTRACT COMPANY
BLOOMINGTON, ILLINOIS

Fellow Abstracters and All ATA Members:

This year in Jamestown, Virginia, which is outside of Williamsburg and not far from Richmond, they're celebrating the 350th Anniversary of the landing of those from England who founded the Virginia Colony --- or had you heard?

The point is, Americans from all over are spending time and money and journeying to these parts just to see and take part in this celebration, which will commemorate not only this occasion but all of the important American history which has happened in the State of Virginia.

It happens that you and I can combine all this with attendance at the 51st Annual Convention of our American Title Association at Richmond, Virginia, October 14 to 17, 1957. Don't miss this opportunity! There are advantages which I need not go into here for combining business with pleasure.

See you in Richmond and in Jamestown and in Williamsburg.

Cordially yours,

Chairman Abstracters Section

I almost forgot to say so, but there will be lots of good business talk at the Convention.

ABSTRACTERS SECTION

Wednesday, October 16, 1957

Marshall Room

9:00 a.m. Call to Order

LLOYD HUGHES, Chairman; President, Record Abstract and Title Insurance Company, Denver, Colorado

Report of Chairman LLOYD HUGHES

9:10 a.m. Title Insurance and Trust Company Training Film No. 1

JOSEPH G. WAGNER, Assistant Vice President, The Title Guaranty Company, Denver, Colorado

- 9:30 a.m. Abstracting in Oil and Gas Areas

 CLEM H. SILVERS, Partner-Manager, F. S. Allen Abstract Company, El Dorado, Kansas
- 9:45 a.m. Address by the President of the American Title Association

 JOHN D. BINKLEY, Vice President, Chicago Title and

Trust Company, Chicago, Illinois

9:55 a.m. Abstracters' Licensing Laws from Various Viewpoints
MARVIN W. WALLACE, President, Cragun Abstract
Company, Kingman, Kansas

WALLACE A. COLWELL, Vice President, Abstract and Title Guaranty Company, Detroit, Michigan

ARTHUR L. REPPERT, President, Clay County Abstract Company, Liberty, Missouri

10:10 a.m. Cutting Costs and Adding Income ("Wow! Do those two things belong together?")—A panel discussion

WILLIAM A. JACKSON, *Moderator*; President, Coates-Southwest Title Company, Oklahoma City, Oklahoma

ALVIN R. ROBIN, Executive Vice President, Guaranty Title Company, Tampa, Florida

MISS FRANCES ELFSTRAND, Vice President, McLean County Abstract Company, Bloomington, Illinois

BRUCE G. VAN LEUWEN, Owner-Manager, Ottawa County Abstract & Title Company, Holland, Michigan

10:45 a.m. General Discussion

11:00 a.m. Coffee Break

11:15 a.m. Title Insurance and Trust Company Training Film No. 2

JOSEPH G. WAGNER

11:35 a.m. Only One Abstracter in the County—He Represents One Title Insurer — What Do Other Qualified Title Insurers Do?—What Does the Future Hold for the Abstracter? — A Panel Discussion

RICHARD E. JOHNSON, Moderator; President, Waupaca Abstract & Title Company, Waupaca, Wisconsin H. G. RUEMMELE, (Abstracter), Secretary, Grand Forks Abstract Company, Grand Forks, North Dakota

E. GORDON SMITH, (Title Insurer), Vice President, Lawyers Title Insurance Corporation, Dallas, Texas George E. Harbert, (Abstracter), President, Rock Island County Abstract & Title Guaranty Company, Rock Island, Illinois

HAROLD A. LENICHECK, (Title Insurer) *Executive Vice President*, Title Guaranty Company of Wisconsin, Milwaukee, Wisconsin.

12:25 p.m. General Discussion

12:40 a.m. Report of Nominating Committee of Section Election and Installation of Officers and Executive Committee

12:45 p.m. Adjournment of Section Meeting

Members of the Abstracters Section are requested to join the Title Insurance Section in the Virginia Room for a short General Session

12:50 p.m. General Session

1:00 p.m. Adjournment of Wednesday Sessions

SOME TOPICS FOR DISCUSSION ABSTRACTERS SECTION

- 1. Abstracters liability insurance.
- 2. Applications of Wage and Hour Act.
- 3. Elimination of free service.
- 4. Advance estimates.
- 5. Making and pricing copies of abstracts.
- Can we decrease or stop comparing with safety? —and whatever YOU want discussed.



Historic and quaint Raleigh Tavern, Williamsburg, Virginia.

The American Title Association

TITLE INSURANCE SECTION

ERNEST J. LOEBBECKE, CHAIRMAN TITLE INSURANCE & TRUST COMPANY 433 SO. SPRING ST. LOS ANGELES, CALIFORNIA

Dear Fellow ATA Member:

Are you a "flag waver"? I am and I don't seem to be particularly embarrassed about it. This is a peculiar way to start a letter but may I tell you what I have in mind.

It is a tradition each year that certain officers of our Association issue an invitation or "call" for the forthcoming annual ATA Convention. As chairman of the Title Insurance Section, I am one of those privileged to join in issuing the "call" this year. Now, about the "flag waving."

Have you ever felt that you were on hallowed ground? I have and I am sure you will when you visit Virginia -- one of the original thirteen colonies and the cradle of our Republic -- during our convention, October 13-17. When you have trod the home grounds of Washington, Jefferson and Patrick Henry; when you visit historic Jamestown, site of the first successful English settlement which was established in 1607; when you browse in restored Williamsburg which was established as Virginia's first capitol in 1699; when you cross noted rivers such as the Potomac, James, Shenandoah and the Rappahanoch; when your days and nights are spent in Richmond, the former capitol of the Confederate States of America; when you do these things, I believe that you, too, (if not already) will be a "flag waver."

What could be a more fitting site than Richmond for our 51st Annual Convention. As title men and women, we love the land and its history. As Americans, we revere the heart of American history. As members of the American Title Association, we welcome the opportunity to meet old friends and new friends -- to exchange ideas and discuss mutual opportunities and problems. For these reasons and many more, I am sure you will send in your registration now and be with us in Richmond, October 13-17.

Cordially yours,

Ernest J. Loebbecke, Chairman Title Insurance Section

TITLE INSURANCE SECTION

Wednesday, October 16 Virginia Room

9:00 a.m. Call to Order

ERNEST J. LOEBBECKE, Chairman; *President*, Title Insurance and Trust Company, Los Angeles, California

Report of Chairman Ernest J. Loebbecke

Reports of Chairmen of Regional Districts, Title Insurance Executive—1956-1957 Administration:

Atlantic Coast Region: WILLIAM H. DEATLY, Chairman; *President*, Title Guarantee and Trust Company, New York, New York

Central States Region: THOMAS P. DOWD, Chairman; *Vice President*, Abstract & Title Guaranty Company, Detroit, Michigan

Southwestern Region: DRAKE MCKEE, Chairman; President, Dallas Title and Guaranty Company, Dallas, Texas

Composition of Districts by States

Southwestern	Central	Atlantic
Arkansas	Illinois	Delaware
Colorado	Indiana	Dist. of Columbia
Kansas	Michigan	Maryland
Louisiana	Minnesota	Massachusetts
Missouri	Ohio	New Jersey
New Mexico	Wisconsin	New York
Oklahoma		Pennsylvania
Texas		Rhode Island
		Virginia

9:30 a.m. "The Land is Yours"

(A sound film produced by the member companies of the Atlantic Coast Region of The American Title Association)

9:55 a.m. Mechanics Liens

JOHN F. LANDWEHR, *President*, The Title Guarantee & Trust Company, Toledo, Ohio

Discussion

10:20 a.m. Escrow and Closing Problems

James G. Schmidt, Vice President, Commonwealth Land Title Insurance Company, Philadelphia, Pennsylvania

Escrow—Project Closings

MORTON McDonald, President, The Abstract Corporation, DeLand, Florida

10:50 a.m. Open Forum, General Subjects

11:00 a.m. Coffee Break

11:15 a.m. Title Plants—Problems and New Methods

EDWARD A. MAIER, Vice President, Abstract and Title
Guaranty Company, Pontiac, Michigan

11:40 a.m. Report of Committee on Standard Forms of Title Insurance

BENJAMIN J. HENLEY, Chairman; President, California Pacific Title Insurance Company, San Francisco, California

Discussion

12:00 noon Open Forum Discussions on Subjects of General Interest

12:40 p.m. Report of Nominating Committee of Section Election and Installation of Officers and Executive Committee

12:50 p.m. Announcements—Adjournment of Section Meeting

Members of the Title Insurance Section are requested to remain for a short ten minute General Session to be held in this room.

GENERAL SESSIONS

Wednesday, October 16 Virginia Room

12:50 p.m. Call to Order JOHN D. BINKLEY, National President

Report of Nominating Committee

MORTON McDonald, Chairman; President, The Abstract Corporation, DeLand, Florida

Election and Installation of National Officers and Governors

Wednesday Evening, October 16

6:00 p.m. Reception—Cocktail Party

7:00 p.m. Annual Banquet-Virginia Room

GENERAL SESSIONS

Thursday, October 17

Virginia Room

9:00 a.m. Call to Order

JOHN D. BINKLEY, National President

Report of Grievance Committee

THOMAS P. DOWD, Chairman; Vice President-Secretary, Abstract and Title Guaranty Company, Detroit, Michigan

9:10 a.m. "Our Future — What's Immediately Ahead — The Long Range View"

James E. Sheridan, Executive Vice President, American Title Association, Detroit, Michigan

9:25 a.m. "Thrice Told Secrets"

JOSEPH H. SMITH, National Secretary, The American Title Association, Detroit, Michigan

9:35 a.m. The Federal Highway Program and Participation Therein By Title Insurance and Abstract Companies

A. EDMUND PETERSON, Moderator, Vice President, Chicago Title and Trust Company, Chicago, Illinois

CLIFTON W. ENFIELD, Chief Counsel, Bureau of Public Roads, Washington, D.C.

FRANK C. BALFOUR, Chief Right of Way Agent, Division of Highways, State of California, Sacramento, California

10:45 a.m. Coffee Break

11:00 a.m. "Evidencing of Titles for the United States"

Hon. Perry W. Morton, Assistant Attorney General, Lands Division, Department of Justice, Washington, D. C.

11:35 a.m. "Washington, The Evergreen State"

(A film showing the beauties of the site of the 1958 annual convention)

Commentary: Wharton Funk, *President*, Lawyers Title Insurance Corp., Seattle, Washington

12:10 p.m. Report of Committee on Resolutions

GORDON M. BURLINGAME, Chairman

Final Announcements

Adjournment

SUGGESTED TOPICS GENERAL SESSIONS

- 1. Our best advertising idea in the last 12 months.
- 2. Some special things we did for our customers during the past year.
- 3. New and better methods of instructing employees.
- 4. Occupancy of space in the Court House.
- 5. Collection techniques.
- 6. Re-check of postings in tract books. Is it necessary? Is it an unjustified additional expense?
- 7. Advertising gimmicks. Are we ridiculous in expenditures for these?
- 8. Branch offices.
- 9. Preservation or destruction of old records.
- 10. Elimination of free service.
- 11. By-products.
- 12. Mechanical processes and systems.

REGISTER WITHOUT DELAY -

As you can see, the convention in Richmond, Virginia will be richly rewarding to all who attend. Send your registration and hotel reservation form back as soon as possible to

American Title Association 3608 Guardian Bldg. Detroit 26, Mich.



Monument Avenue, Richmond, lined with statues of numerous leaders of the Old South

ROLL OF HONOR

Past Presidents of the American Title Association

	1.4	si i residents of the Ameri	
1.	1907-08	W. W. Skinner	Santa Ana, Calit.
2.	1908-09	A. T. Hastings	Spokane, Wash.
3.	1909-10	W. R. Taylor	Kalamazoo, Mich
4.	1910-11	Lee C. Gates	Los Angeles, Calir.
5.	1911-12	George Vaughan	Fayetteville, Ark.
6.	1912-13	John T. Kenney	Elkhorn, Wis.
7.	1913-14	M. P. Bouslog	Jackson, Miss.
8.	1914-15	H. L. Burgoyne	Cincinnati, Ohio
9.	1915-16	L. S. Booth	Seattle, Wash.
10.	1916-17	R. W. Boddinghouse	Chicago, Ill.
11.	1917-18	T. M. Scott	Paris, Texas
12.	1918-19	James W. Mason	Atlanta, Ga.
13.	1919-20	E. J. Carroll	Davenport, Ia.
14.	1920-21	Worrall Wilson	Seattle, Wash.
15.	1921-22	Will H. Pryor	Fayetteville, Arkansas
16.	1922-23	Mark B. Brewer	Oklahoma City, Okla.
17.	1923-24	George E. Wedthoff	Bay City, Mich.
18.	1924-25	Frederick P. Condit	New York, N.Y.
19.	1925-26	Henry J. Fehrman	New York, N.Y.
20.	1926-27	J. W. Woodford	Seattle, Wash.
21.	1927-28	Walter M. Daly	Portland, Ore.
22.	1928-29	Edward C. Wyckoff	Newark, N.J.
23.	1929-30	Donzel Stoney	San Francisco, Calif.
24.	1930-31	Edwin H. Lindow	Detroit, Mich.
25.	1931-32	James S. Johns	Pendleton, Ore.
26.	1932-33	Stuart O'Melveny	Los Angeles, Calif.
27.	1933-34	Arthur C. Marriott	Chicago, III.
28.	1934-35	Benjamin J. Henley	San Francisco, Calif.
29.	1935-36	Henry R. Robins	Philadelphia, Pa.
30.	1936-37	McCune Gill	St. Louis, Mo.
31.	1937-38		Oklahoma City, Okla.
32.	1938-39	Porter Bruck	Phoenix, Arizona
33.	1939-40	Jack Rattikin	Fort Worth, Texas
34.	1940-41	Charlton L. Hall	Seattle, Wash.
35.	1941-42	Charles H. Buck	Baltimore, Maryland
36.	1942-43	E. B. Southworth	Crown Point, Ind.
37.	1943-44	Thos. G. Morton	San Francisco, Calif.
38.	1944-45	H. Laurie Smith	Richmond, Va.
39.	1945-46	A. W. Suelzer	Fort Wayne, Ind.
40.	1946-47	J. J. O'Dowd	Tucson, Ariz.
41.	1947-48	Kenneth E. Rice	Chicago, Ill.
42.	1948-49	Frank I. Kennedy	Detroit, Mich.
43.	1949-50	Earl C. Glasson	Waterloo, Iowa
44.	1950-51	Mortimer Smith	Oakland, Calif.
45.	1951-52	Joseph T. Meredith	Muncie, Ind.
46.	1952-53	Edward T. Dwyer	Portland, Oregon
47.	1953-54	George E. Harbert	Rock Island, Illinois
48.	1954-55	Lawrence R. Zerfing	Philadelphia, Pa.
49.	1955-56	Morton McDonald	DeLand, Fla.
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