

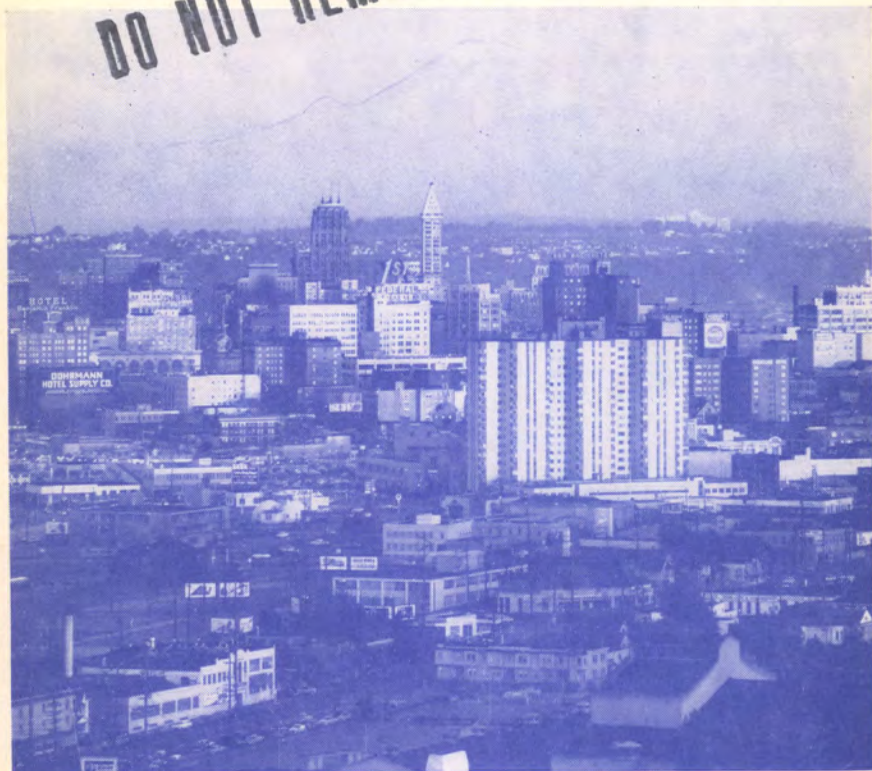
# TITLE NEWS

Official Publication

## AMERICAN TITLE ASSOCIATION

(CONVENTION ISSUE)

**DO NOT REMOVE**



52nd Annual Convention

## SEATTLE, WASHINGTON

September 21-26, 1958

*Fifty-Second Annual  
Convention*

THE AMERICAN TITLE  
ASSOCIATION



OLYMPIC HOTEL  
SEATTLE, WASHINGTON

Sunday to Friday (Noon)  
September 21st to 26th, 1958

Your host  
Washington Land Title Association

# The American Title Association

Founded in 1907

OFFICE OF THE PRESIDENT  
HAROLD F. MCCLERAN  
MT. PLEASANT, IOWA

Dear Members of the American Title Association:

This year we have received an invitation to hold our annual convention in the City of Seattle, Washington. In the years past we have had many outstanding convention cities, but Seattle promises to be another one of those conventions to end all conventions (with apologies to Miami).

Are you choked up with this summer's heat? (And who isn't?) I'm dripping at the elbows as this is being written. Take courage and plan now to attend the 52nd annual convention September 21-26.

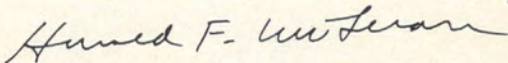
If you've never been to the Pacific Northwest, you have a treat in store for you. That is truly the land of sky blue waters. To see Mt. Rainier rearing its snow topped peak in a gigantic cone, high in the sky, is a sight you'll never forget. In the background the snow covered Olympic Mountains line the far side of Puget Sound. A ferry boat ride for a visit to the Shipyards at Bremerton will be a memorable occasion. Whatever your interests, you'll find them in abundance in Seattle - fishing, boating, golfing, eating, flowers. One lungful of that zestful fresh air will really let you know you're alive!

Go one way, return another. There are many vacation possibilities - a boat trip to Vancouver touching at Victoria - Alaska - a train trip through the Canadian Rockies with a stopover at Banff.

Then, there is the matter of business at the convention. The program promises to be outstanding with discussions on many subjects of interest.

Need more be said? Be seein' you.

Sincerely,



President



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The opening of **MICRO-PRINTS, INC.**, an associated Company in  
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Mrs. W. T. Noel

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Washington Land Title Association, 719 2nd Ave., Seattle, Washington



**CITY OF SEATTLE:** as seen from Queen Anne Hill. Mt. Rainier in the Cascade Mountain Range can be seen in the background. Seattle's tallest building—42-story Smith Tower can be seen in center background and can be identified by its white cone-shaped roof.

*Special Note to the ATA Ladies*

Dear Wives of members of the A.T.A.:-

Will each of you please consider this a personal letter.

In the last few months, we have given much thought to what we could do to make your visit to the Annual A.T.A. Convention at Seattle, Washington, from September 21st to September 26th, an enjoyable one. Now our plans are made, and we await your coming.

Perhaps you would appreciate a suggestion on clothing. Suits are always popular here. For the banquet, any dinner dress would be proper. Sports clothes and low-heeled shoes are strongly recommended for the boat trip and salmon barbecue. And it is advisable to bring a medium weight coat as our evenings are cool.

The wives of the members of the Washington Land Title Association are delighted, that we are to have the pleasure of entertaining you as our guests.

Most sincerely yours,

Mrs. Kenneth Klepser

Mrs. W. T. Noel

Co-chairladies

Ladies' Entertainment

A.T.A. 1958 Convention.

# The Story of Our Convention City

SEATTLE—named after Chief Seattle, leader of the friendly Duwamish Indians — was first settled November 13, 1851, by the Denny party who arrived by schooner at Alki Point. This small band of 24 men, women, and children—the Denny, Lows, Borens, Bells, Terrys—soon were busy felling trees for trading at top prices with California buyers in need of pilings for San Francisco's docks, booming with gold rush traffic. Seeking a better point to load the outbound cargo, the settlers located the deep, protected harbor of Elliott Bay around which Seattle grew.

The economy of Seattle took firm root in April, 1853, after Henry Yesler set into operation along Elliott Bay the area's first steam sawmill. Here the big trees were sliced into lumber for shipment to California. By 1889 Seattle's population swelled to 20,000. But also that year disaster struck: the entire business section of 50 blocks roared up in flames in the big Seattle Fire. Courageous Seattle rebuilt and its population continued to rise.

But it was the unexpected which eventually transformed Seattle from a town to a metropolis. On July 15, 1897, the steamer Portland pulled into Elliott Bay with \$1,000,000 in gold from the Yukon, and the cry of "gold" flashed throughout the land. Seattle soon boomed with Alaska trade and travelers, and by 1900 Seattle's population reached 80,600.

With this growth came many far reaching industrial and economic changes. The hills, which were so convenient for sliding logs to the Bay, were an obstacle to expansion and were leveled off in a series of regrades and fills. The Duwamish River was dredged to accommodate ocean going vessels. In 1917 the government locks and canal were completed, enabling commercial and pleasure craft to pass from the salt water of Puget Sound to Seattle's fresh inland waters.

In the following years, encompassing two World Wars, many new industries and enterprises were integrated into Seattle's economy, and now the once small lumber camp has emerged into a city of 91 square miles with a population of more than 555,000. At present, Seattle, with Boeing's giant aircraft industry, and with its basic economy of lumber, fishing, and transportation, is one of the nation's leading cities.

A well known world traveler once said that Stockholm, Sweden, was the most beautiful city in Europe; Seattle, Washington, the most beautiful in America. Though controversial, this remark about Seattle, we believe, is true. Many "pretty" cities have their particular points of attractiveness, **but none have such a complete variety of natural beauty within its city limits.** Here is a city rising from a large, sprawling forest, touching 200 miles of fresh and salt water. Here is a labyrinth of lakes, bays, canals, bridges, green parks, beaches, yacht basins, and rolling hills. In Seattle all the wonders of the wide out-of-doors are caught within a city: the pleasant fragrance of Douglas fir and flowering Japanese cherry and the salty tang of sea air . . . the grassy and sandy shorelines . . . the flattie and knock-about with full sails, churning blue water into white . . . the angler at dawn casting from a row boat just beyond the city's skyline. Truly, in Puget Sound country Nature's splendor has reached full bloom. And to further Her scenic handiwork Nature has set Seattle within a frame of majestic mountains: to the west are the Olympics, snow-capped and silhouetted by the setting sun; to the north and east are the lofty Cascades and towering Mount Baker; and to the south is colorful Mount Rainier whose crest of white glaciers shimmer hazily in the distance the year around. All this and more, we say, make Seattle the nation's most beautiful city.





## Washington Land Title Association

719 Second Avenue  
Seattle, Washington

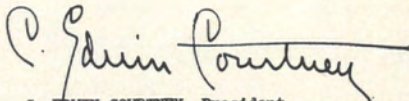
Members of the American Title Association:

Thirty years ago in 1928 Seattle was host to the American Title Association for the annual convention. Now in 1958 Seattle and the State of Washington will again have this fine pleasure.

Indian Summer is always in full swing in September in the Pacific Northwest and there will be delightful weather to greet all of our friends from around the nation. Present indications are that we will have the largest attendance in the history of the A.T.A.

Mr. Wharton T. Funk is chairman of the Convention Committee. His committee and the various sub-committees have been working and planning for your pleasure and enlightenment for the past year. This is a wonderful opportunity for you to visit this fast growing ever-green playground and at the same time enjoy an outstanding convention.

On behalf of the Washington Land Title Association, and personally, I extend to each and every member of the A.T.A. and their wives a most cordial invitation to be with us in September for what I am sure will be a visit and convention long to be remembered.

  
C. EDWIN COURTNEY, President  
Washington Land Title Association



## Washington Land Title Association

TO THE MEMBERS OF THE AMERICAN TITLE ASSOCIATION:

The 1958 ATA Convention offers a unique opportunity for many of our members to make a combined business and pleasure trip to the Evergreen playground of the Northwest. I strongly urge those members who have never seen the forests of towering pines, the majestic, snow-capped mountains or island dotted Puget Sound, to combine your vacation this year with your annual trip to the ATA Convention. You may want to make the one day excursion to quaint Victoria on Vancouver Island or to drive around the Olympic Peninsula to see some of the last great stands of virgin timber in the country and the rugged shore line of the extreme northwest corner of the United States. A breathtaking view of the world's largest man-made object, The Grand Coulee Dam, in the central part of the state is a must on this trip and a drive down the Columbia River Gorge will be one of the most enjoyable you've ever taken. So, folks, allow yourself ample time to see the beauties of our Northwest, either before or after the Convention.

The boat trip on Puget Sound followed by the Indian style salmon bake on Wednesday will be one of the most memorable events in the history of the ATA.

We hope y'all come!!

Wharton T. Funk,  
Convention Chairman

WTF:rz



This is famous Mt. Rainier, the second highest perpetually snow-covered peak in the United States, towering 14,408 feet. To the right is beautiful Mt. Adams laying more than 300 miles away.

# *So Much to See—and Do*

## **HOW TO SEE SEATTLE . . .**

First, orient yourself from one of Seattle's high vantage points . . . atop Smith Tower, or Volunteer Park's water tower, or Duwamish Head Park across Elliott Bay. Absorb the endless panoramas of beauty in every direction—mountains, waters, rolling hills. Then later, discover for yourself Seattle's distinctive points of interest.

Seattle, "City on the Water," rises out of sheltered Puget Sound, separating its salt waters from a tranquil 24-mile-long fresh water playground, Lake Washington. The two are linked by the Government Locks, Ship Canal and Lake Union, nestling close to the downtown business district. To the

north, Green Lake is an aquatic playground inside a metropolis!

The city is cradled between two mountain ranges, Cascades on the east and Olympics, superb setting for gorgeous sunsets, on the west. To the south towers perpetually snow-clad Mt. Rainier, 14,408 feet above sea level, and to the north looms 10,750-foot Mt. Baker.

And the past lives again at Alki Point, where 22 pioneers landed in 1851, and Pioneer Square, where they located the city the following year due to the fine natural harbor. There is history, too, on the colorful waterfront . . . where Indians first gathered for tribal powwows, and the "ton of gold" ship sailed in from Alaska in 1897, heralding prosperous growth.

\* \* \* \*

## **DOWNTOWN SEATTLE . . .**

One of the engineering feats of Seattle's history has been removal of hills that once rose to a height of 400 feet in the present business center. Latest and most spectacular project took the last of Denny Hill, in district just north of main business section called Denny Regrade. Earth was sliced down as in Alaskan mining and conveyed on rubber belts to waterfront barges, which were then dumped in mid-Sound. Where hills once stood, the city's leveled business center now boasts some of the nation's finest stores, modern hotels and attractive eating spots to delight the gourmet.

## **ALONG THE WATERFRONT**

To you who love the romance of the sea, Seattle's waterfront offers many enchanted hours. Ships, flying many flags, unload intriguing cargoes from faraway ports. Ferryboats fan out in all directions. You can wander among fascinating curios, fresh-from-the-sea food, and ship chandlers' wares! Seattle's unequalled natural harbor of Elliott Bay — fascinating, beautifully protected, just 125 miles from the Pacific Ocean—has a usable shoreline of 54 miles.



Along the Seattle waterfront—just 125 miles from the Pacific Ocean ships under all flags bring cargoes from far off ports.

# Nature's Glory All Around

## **SEATTLE IS LOCATED IN THE HEART OF THE PUGET SOUND COUNTRY**

Seattle, Washington State's largest city—and the largest city of its age in the world—is strategically situated for commercial, recreational and scenic purposes on a neck of land between Puget Sound's salt waters, 24-mile-long Lake Washington's fresh waters.

Spread over almost 92 square miles, the city curves around Elliott Bay—a fine, large, natural harbor—and nestles between two majestic mountain ranges, Olympics to the west and Cascades to the east.

Inside the city, Lake Union connects with Lake Washington, and the Government Locks and Ship Canal give both access to Puget Sound. Green Lake, to the north, is strictly scenic and recreational. To the south, the Duwamish River cuts through the city. Outer and inner harbors total 197 miles of waterfront.

The city is situated on a series of hills above its fine harbor, reaching a maximum of 500 feet above sea level.

To the south looms 14,408-ft. Mt. Rainier, third highest peak in the U. S., and to the north, 10,750-ft. high Mt. Baker. Residents grow accustomed to the endless panoramas of beauty in every direction — lakes, mountains and Puget Sound waters that thrill visitors.

Closest large American port to the last frontier of Alaska and to the lucrative markets of the Orient, Seattle is superbly situated in the heart of some 30,000 square miles of Western Washington often enthusiastically described as "most beautiful corner of America," and identified as the "Evergreen Playground."

## **MORE INTERESTING FACTS ABOUT WASHINGTON STATE**

Much about Washington is automatically included in telling about

Seattle. These are additional highlights:

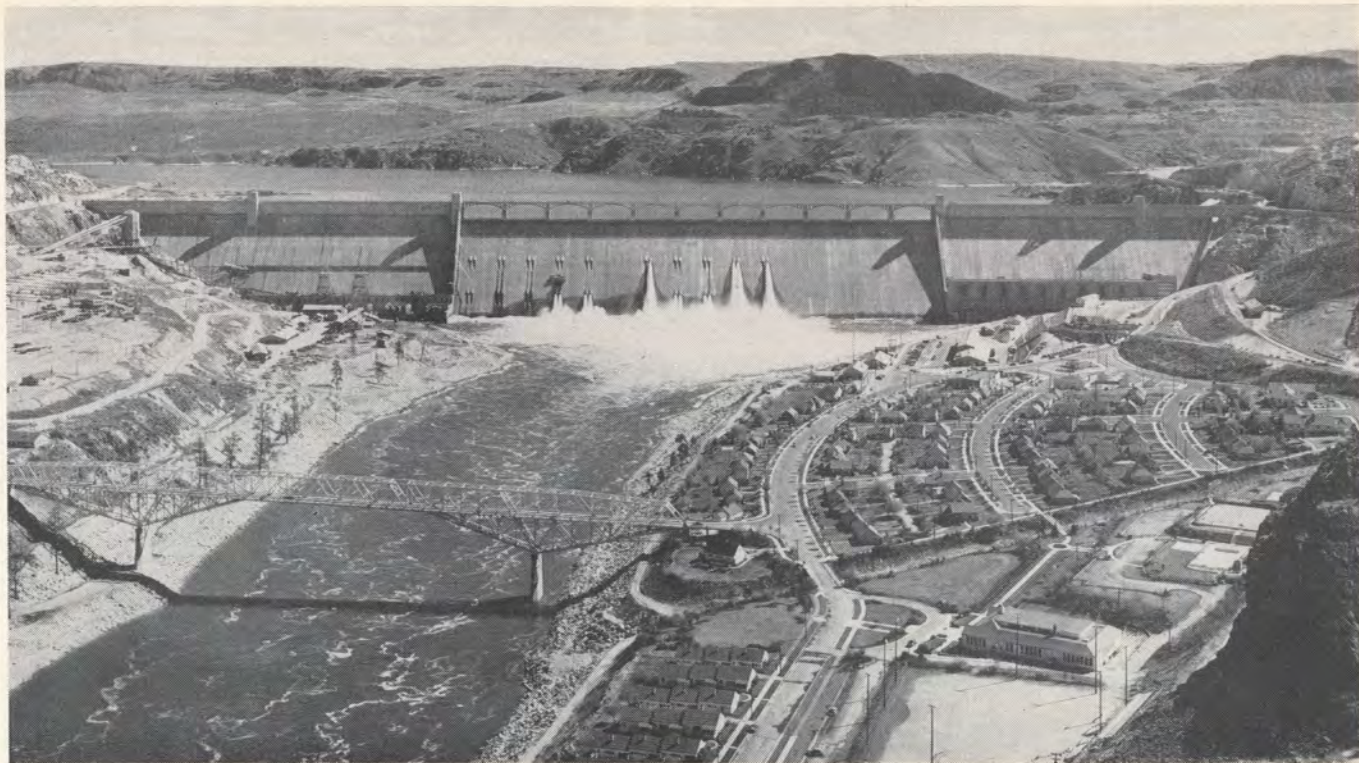
**ORIGIN.** Puget Sound was discovered in 1792 by Captain George Vancouver, English explorer, the same year that the American, Captain Robert Gray, discovered the mouth of the Columbia River. First overland trip to the Pacific Northwest was made by the Lewis and Clark Expedition in 1805. First mission established at Walla Walla in 1836 by Marcus Whitman.

The vast Northwest Territory was claimed by both the British and U. S. until the Boundary Treaty of 1846, when all land south of the 49th parallel became the possession of the U. S. Settled rapidly, the land that is now Washington was part of the Oregon Territory, but was separated in 1853.

**INDIANS.** Because of the natural barrier of the Cascade Mountains, Indians of Western and Eastern Washington had distinct cultures. Those on the coast were richer and more powerful; those on the eastern side were usually more friendly and peaceful.

White settlers, superseding white fur traders, gradually pushed the Indians off their hunting grounds, and the first Territorial Governor, Isaac Stevens, negotiated treaties, placing the Indians on reservations. Rebellious during the winter of 1855-56, the Indians were defeated and forced back onto their reservations. Almost 14,000 are now living on Washington's Indian reservations.

**RESOURCES.** Washington has more water available for all purposes—domestic, industrial, agricultural and recreational—than any other region. The Columbia, second largest river in the U. S., flows through the state for a distance of 750 miles, and contains one-third of America's potential water power. Its massive Grand Coulee Dam is the greatest power producer in the world, with central spillways that create a waterfall half as wide and twice as high as Niagra Falls.



One of the famous landmarks of the State of Washington is Grand Coulee dam. It is the largest concrete structure in the world.

## *Relax — Enjoy Yourself*

Air-conditioned climate — comfortably cool in summer, warm in winter — enhanced by a water wonderland setting, makes Seattle an ideal vacationtime city. Whether you actively enjoy our outdoor recreational offerings or prefer to play spectator, relaxation is yours.

You can catch a salmon within shouting distance of Seattle's skyline . . . or rent a bike to ride around attractive Green Lake. Wonderful beaches, both salt water and fresh, beckon on every hand. And golf is year-around, with three municipal and half a dozen public courses, as well as private. A splendid variety of public recreation opportunities is available through Seattle's modern park system.

As the pleasure boating capital of the world (more small craft ownership per capita than any other city), Seattle gives you boat races and sailing regattas, thrilling to skippers and spectators alike.

Hospitality-wise, Seattle's hotels, motels and restaurants extend to you a warm welcome—and opportunity for some utterly delightful culinary experiences. You can enjoy seafood that was drawn mere hours before from the waters you see from a restaurant window. Specialty houses give you steaks that come crackling from the broiler . . . Japanese, Italian, Chinese dinners and many more. Night spots feature dancing and entertainment.

### **At the Registration Desk —**

You can arrange for golfing, boat rides, fishing and other tours. Every effort is being made for ATA delegates to enjoy their stay to the fullest.



# The American Title Association

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**Treasurer:** Oliver Twist, Frankford Trust Company, Philadelphia

#### **SOUTH DAKOTA**

**President:** Marvin Gabel, Getty Abstract Co., Sioux Falls  
**Secy.-Treas.:** Robert G. Gross, Edmunds County Abstract Company, Ipswich

#### **TENNESSEE**

**President:** James W. Adams, Mid-South Title Company, Inc., Memphis  
**Secy.-Treas.:** Walter E. Cox, Memphis Abstract Company, Memphis

#### **TEXAS**

**President:** Harry E. Brandt, Gracy Title Company, Austin  
**Secy.-Treas.:** Mrs. Mary Reed, Gracy Title Company, Austin

#### **WASHINGTON**

**President:** C. Edwin Courtney, Washington Title Ins. Co., Seattle  
**Secy.-Treas.:** Wharton T. Funk, Lawyers Title Insurance Corporation, Seattle

#### **WISCONSIN**

**President:** Glenn J. Patrick, Knight-Barry Abstract Co., Racine  
**Secy.-Treas.:** A. J. Achten, Shawano Abstract Company, Shawano

#### **WYOMING**

**President:** Stanley Christensen, Albany County Pioneer Abstract Co., Laramie  
**Secy.-Treas.:** Mrs. Frances Rossman, Weston County Abstract Co., Newcastle

## **PROGRAM**

**Saturday, September 20**

- 12:00 noon Meeting of Executive Committee**  
**Meeting of Finance Committee**  
(In Suite of National President McLeran)

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**Sunday, September 21**

- 12:30 p.m. Luncheon Meeting of Officials of Life Insurance Companies**

**Colonial Room**

*Presiding:* CHRISTOPHER H. BONNIN, *Associate General Counsel*, Metropolitan Life Insurance Co.

- 2:00 p.m. Conference of Officers of State Title Associations:**  
**Rex Room**

*Presiding:* ARTHUR L. REPPERT, *President*, Clay County Abstract Company, Liberty, Missouri

- 2:00 p.m. Meeting of the Board of Governors**  
**Queen's Room**

### **COMMERCIAL EQUIPMENT DISPLAY**

You can visit the outstanding equipment displays in the Spanish Lounge where new and useful machines and merchandise are here for inspection. You will see the interesting ideas of such notable firms as

**Minnesota Mining and Manufacturing Company**  
**Recordak Corporation**  
**Remington Rand, Inc.**  
**Jack Nadel, Inc.**  
**Mark Larwood Company**

### **REGISTRATION DESK**

Located in the Spanish Lounge, the Registration Desk will be open on Sunday. All convention paraphernalia, programs and answers to questions on what to do—where to go, will be available here.



Near the heart of the City of Seattle sailboats glide with the cool breezes that play across Lake Washington.



## GENERAL SESSIONS

Monday, September 22

### Olympic Bowl

**9:00 a.m. Call to Order**

HAROLD F. MCCLERAN, *National President*, American Title Association, Mt. Pleasant, Iowa

**Invocation**

REV. ELMER B. CHRISTIE, D.D., Episcopal Church of the Epiphany, Seattle, Washington

**Address of Welcome:**

HONORABLE GORDON S. CLINTON, *Mayor of Seattle*

**Response to Address of Welcome:**

THOMAS J. BOMAR, *President*, Dade-Commonwealth Title Insurance Company, Miami, Florida

**9:25 a.m. Report of National President**

HAROLD F. MCCLERAN

**9:50 a.m. Report of National Treasurer**

JOSEPH S. KNAPP, JR., *Executive Vice-President*, Maryland Title Guarantee Company, Baltimore, Md.

**10:00 a.m. Report of Finance Committee**

MORTIMER SMITH, *Chairman; Vice-President*, California Pacific Title Insurance Company, Oakland, California

**10:10 a.m. Appointment of Nominating Committee of Abstracters Section**

LLOYD HUGHES, *Chairman; President*, Record Abstract & Title Insurance Company, Denver, Colorado

**Appointment of Nominating Committee of Title Insurance Section**

GEORGE C. RAWLINGS, *Chairman; President*, Lawyers Title Insurance Corporation, Richmond, Virginia

**10:15 a.m. Appointment of Committee on Resolutions:**

WILLIAM M. WEST, *Chairman of Board*, Commonwealth Land Title Insurance Company, Philadelphia, Pennsylvania

WALTER R. DOUGLAS, *President*, Guaranty Land Title Company, St. Louis, Missouri

RHES H. CORNELIUS, *Vice-President*, Phoenix Title and Trust Company, Phoenix, Arizona

JOHN W. DOZIER, *President*, Columbian Title & Trust Company, Topeka, Kansas

GORDON W. MCKAY, *Chairman; President*, Deschutes County Title & Abstract Company, Bend, Oregon

- 10:20 a.m. "A Practicing Attorney Looks at the Title Industry"**  
JOHN N. RUPP, *Past President*, Seattle Bar Association; *Member*, McMicken, Rupp and Schweppe, Attorneys-at-law, Seattle, Washington
- 10:50 a.m. Report of Committee on Constitution and By-laws**  
JOHN J. O'DOWD, *Chairman*; *President*, Tucson Title Insurance Company, Tucson, Arizona
- 11:00 a.m. Coffee Break**
- 11:15 a.m. The Problem of Training Employees**  
J. A. OLMER, *Director*, Training and Industrial Relations, Boeing Aircraft Company, Seattle, Washington
- 11:55 a.m. American Title Association—John Hancock Mutual Life Insurance Company Group Insurance Program**  
MORTON McDONALD, *Chairman of Trustees*; *President*, The Abstract Corporation, DeLand, Florida
- 12:10 p.m. Introduction of Distinguished Guests**  
**Introduction of Delegates Attending Their First National Convention**
- 12:20 p.m. Report of Planning Committee**  
BRIANT H. WELLS, JR., *Chairman*; *Senior Vice-President*, Title Insurance and Trust Company, Los Angeles, California
- 12:30 p.m. Open Forum—On Subjects of General Interest To Answer Your Questions—Your Executive Committee:**  
JOSEPH S. KNAPP, JR., *Executive Vice-President*, Maryland Title Guarantee Company, Baltimore, Maryland  
MORTIMER SMITH, *Vice-President*, California Pacific Title Insurance Company, Oakland, California  
ERNEST J. LOEBBECKE, *President*, Title Insurance & Trust Company, Los Angeles, California  
LOYD HUGHES, *President*, Record Abstract & Title Insurance Company, Denver, Colorado  
HAROLD F. MCLERAN, *Presiding*, National President and Chairman of Executive Committee, Mt. Pleasant, Iowa
- 1:00 p.m. Announcements — Adjournment**

#### **FOR THE LADIES —**

The beautiful Williamsburg Ballroom on the Mezzanine floor of the Olympic Hotel will be open on Monday, September 22nd, from 9:30 a.m. until 11:30 a.m. for the pleasure of the ladies'. Apple juice, sweet rolls and coffee will be served. Don't miss this opportunity to meet old friends and to make new friends.



**The famous Floating Bridge across Lake Washington. On a clear day the Cascade Mountains glitter majestically in the background**

# GENERAL SESSIONS

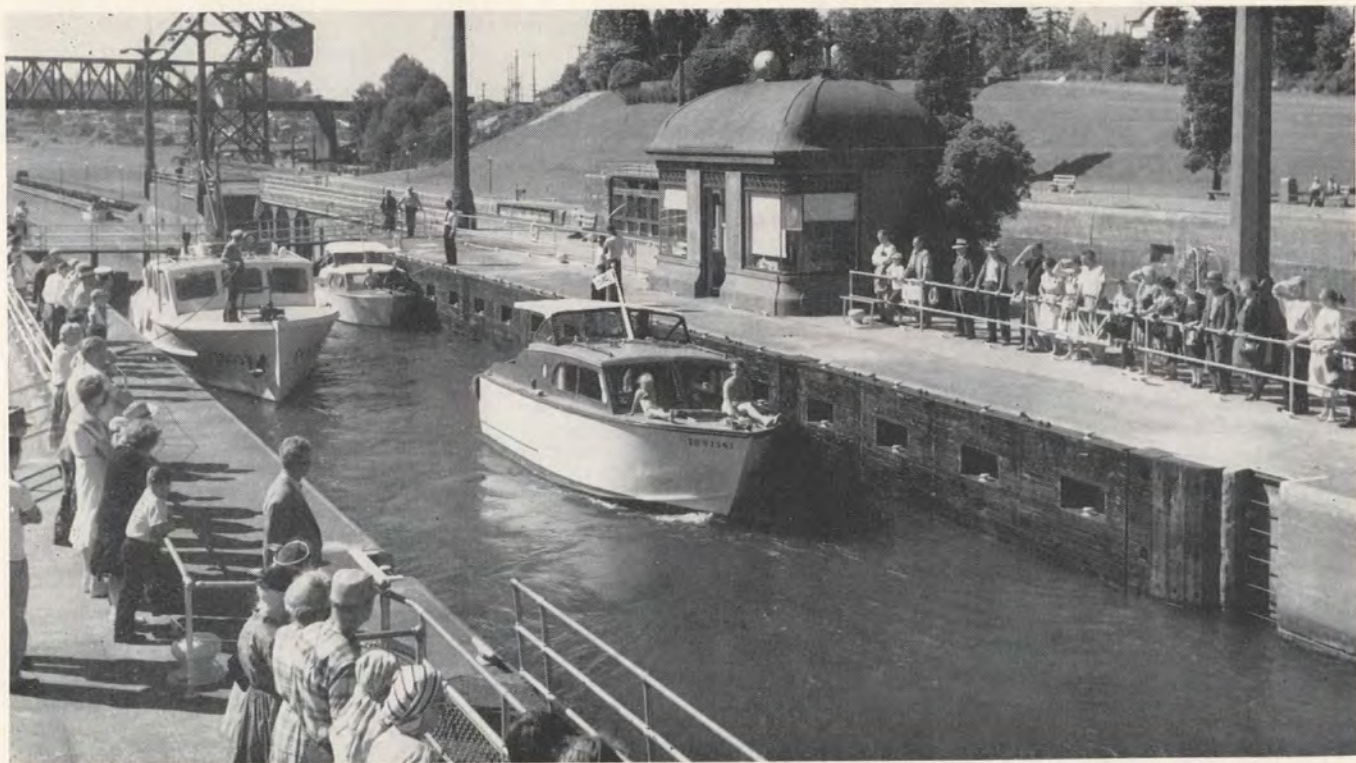
Tuesday, September 23

## Olympic Bowl

- 9:00 a.m. **Call to Order**  
*Presiding:* HAROLD F. MCLERAN, *National President*
- Report of Grievance Committee**  
THOMAS P. DOWD, *Chairman; Vice-President*, Abstract and Title Guaranty Company, Detroit, Michigan
- 9:10 a.m. **Title Losses:**  
LAVERNE HERBRUCK, *Vice-President*, Title Insurance and Trust Company, Los Angeles, California  
JAMES G. SCHMIDT, *Vice-President*, Commonwealth Land Title Insurance Company, Philadelphia, Pennsylvania  
J. MACK TARPLEY, *Vice President*, Kansas City Title Insurance Company, Kansas City, Missouri
- 9:50 a.m. **Conservation of the Land—The Hope of Future Generations”**  
BERNARD L. ORELL, *Weyerhaeuser Timber Company*, Tacoma, Washington
- 10:20 a.m. **Report**  
JAMES E. SHERIDAN, *Executive Vice-President*, American Title Association, Detroit, Michigan
- 10:35 a.m. **Coffee Break**
- 10:45 a.m. **Report of Committee on Title Plants & Photography Reports on Results from Responses to Questionnaire**  
OTTO S. ZERWICK, *Chairman; President*, Dane County Title Company, Madison, Wisconsin
- 11:10 a.m. **“Publicity - Advertising”**  
MORTIMER SMITH, *Vice-President*, California Pacific Title Insurance Company, Oakland, California
- 11:30 a.m. **Report of Judiciary Committee**  
F. WENDELL AUDRAIN, *Chairman; Vice-President*, Security Title Insurance Company, Los Angeles, California

- 11:45 a.m. Report of Committee on Advertising and Public Relations**  
JESSE M. WILLIAMS, Chairman; *Vice-President*, Louisville Title Insurance Company, Louisville, Kentucky
- 12:05 p.m. Address**  
WILLIAM GILL, SR., *Past President*, American and Oklahoma Title Associations; *President*, American-First Title and Trust Company, Oklahoma City, Oklahoma
- 12:30 p.m. Report of Legislative Committee**  
JOSEPH A. WATSON, Chairman; *Vice-President*, The Title Guarantee Company, Baltimore, Maryland
- 12:45 p.m. Report of Federal Legislative Committee**  
GORDON M. BURLINGAME, Chairman; *President*, Title Insurance Corporation of Pennsylvania, Bryn Mawr, Pennsylvania
- 1:00 p.m. Announcements — Adjournment**

The Ladies' Luncheon will be held in the Birch Room of the Washington Athletic Club, 1325—6th Avenue (3 blocks from the Olympic Hotel), on Tuesday, September 23rd, at 12:30 p.m. Entertainment and prizes will be provided.



General Hiram M. Chittenden Locks provide entrance to inner harbor of Lake Union and Lake Washington, accommodating ships with maximum draft of 30 feet.

## ABSTRACTERS SECTION

Wednesday, September 24

Williamsburg Room

**9:00 a.m. Call to Order**

LLOYD HUGHES, Chairman, Abstracters Section;  
*President*, Record Abstract & Title Insurance Co.,  
Denver, Colorado

**Report of Chairman of Section**

LLOYD HUGHES

**9:30 a.m. Greetings from National President**

HAROLD F. MCLERAN, Mt. Pleasant, Iowa

**9:45 a.m. "What Our Customer Wants"**

RICHARD H. HOWLETT, *Vice-President*, Title Insurance and Trust Company, Los Angeles, California

**10:15 a.m. "Pay for Our Services"**

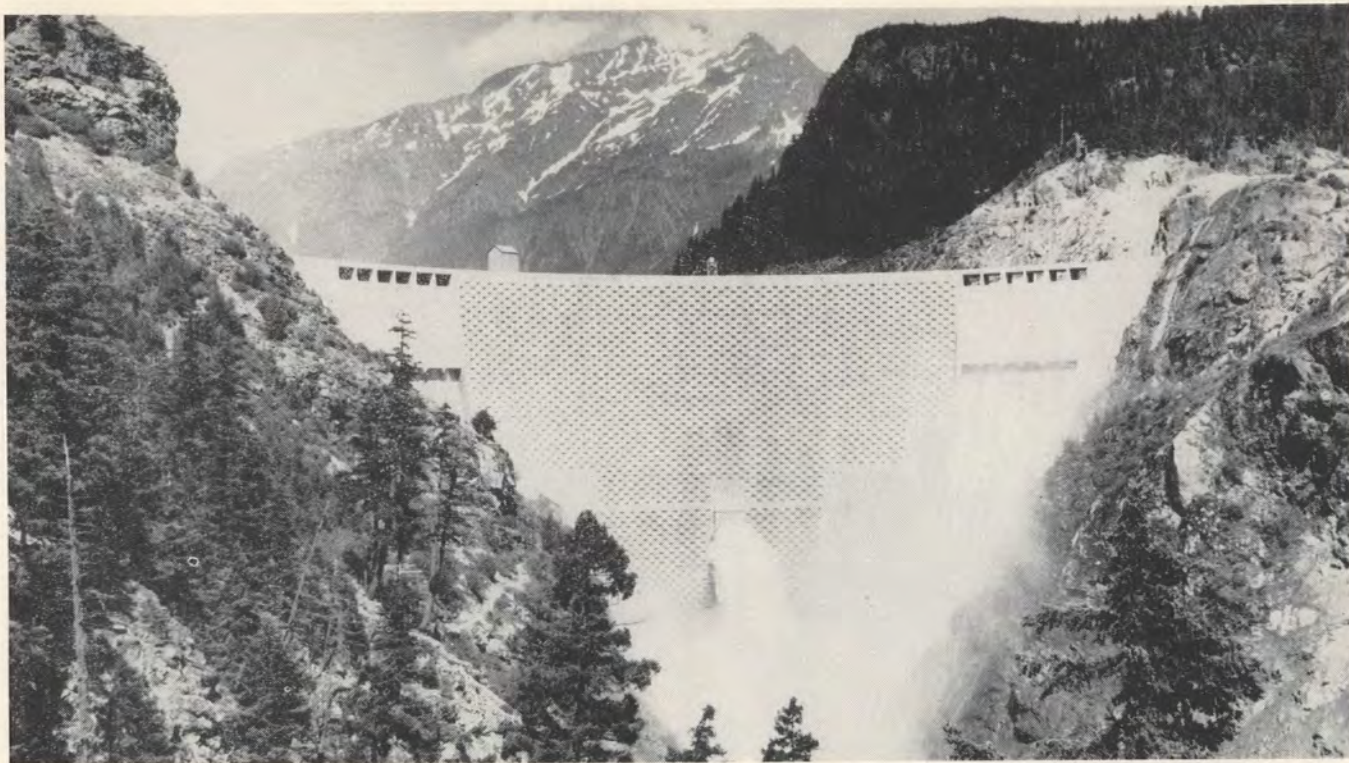
The general purposes of this item are to study and explore various principles in connection with the services we render; as, for instance, the wisdom of pricing our abstracts on a valuation basis, a time charge basis, perhaps a combination of the two; to explore by-products in which abstracters might engage and thus improve and extend our services to the public—items such as reports on chattel mortgage paper, tax reporting service and other services collateral to the prime service of producing abstracts. All abstracters are urged to come prepared to participate freely in this discussion. It will be "open forum" style.

**Other discussion**

**11:00 a.m. Adjournment until Thursday, September 25, at**

### SALMON BAKE CRUISE

On Wednesday, September 24 at 12:30 p.m. buses will begin taking ATA delegates and guests to the docks where boats will be waiting to travel to Kiana Lodge for a delightful cruise and Salmon Bake. Tickets for this scenic and enjoyable outing may be purchased at the Registration Desk. This is the highlight of the program! Everyone will want to join their friends for this afternoon outing.



Ross Dam, 540 feet high and the 4th highest dam in the world, is the key structure of Seattle City Light's Skagit project.



# TITLE INSURANCE SECTION

Wednesday, September 24

## Olympic Bowl

### 9:00 a.m. Call to Order

GEORGE C. RAWLINGS, Chairman; *President*, Lawyers Title Insurance Corporation, Richmond, Virginia

### Report of Chairman

GEORGE C. RAWLINGS

### Reports of Chairmen of Regional Districts, Title Insurance Executive—1957-1958 Administration

Atlantic Coast Region: WILLIAM H. DEATLY, Chairman; *President*, Title Guarantee and Trust Company, New York, New York

Central States Region: LORIN B. WEDDELL, chairman, *Vice President*, Land Title Guarantee and Trust Company, Cleveland, Ohio

Southwestern Region: DRAKE MCKEE, Chairman; *President*, Dallas Title & Guaranty Company, Dallas, Texas.

### Composition of Districts by States

#### Southwestern

Arkansas  
Colorado  
Kansas  
Louisiana  
Missouri  
New Mexico  
Oklahoma  
Texas

#### Central

Illinois  
Indiana  
Michigan  
Minnesota  
Ohio  
Wisconsin

#### Atlantic

Delaware  
Dist. of Columbia  
Maryland  
Massachusetts  
New Jersey  
New York  
Pennsylvania  
Rhode Island  
Virginia

### 9:40 a.m. "Need for Improvement in Quality of Surveys—How to Accomplish"

FRED R. PLACE, *President*, Ohio Title Corporation, Columbus, Ohio

### Discussion

### 10:00 a.m. Report of Committee on Standard Forms of Title Insurance

BENJAMIN J. HENLEY, Chairman; *President*, California Pacific Title Insurance Company, San Francisco, California

### Discussion

### 10:40 a.m. Open Forum — Subjects of General Character

### 11:00 a.m. Announcements — Adjournment of Section Meeting

### 12:30 p.m. Board buses for Salmon Bake Cruise and Outing

## ABSTRACTERS SECTION

Thursday, September 25

Williamsburg Room

- 9:00 a.m. Call to Order**  
LLOYD HUGHES, *Presiding*
- 9:05 a.m. Abstracters Liability Insurance**  
A. F. SOUCHERAY, JR., Chairman, Committee on Abstracters Liability Insurance; *President*, St. Paul Abstract & Title Guarantee Company, St. Paul, Minnesota
- 9:30 a.m. "Life with Colorado's Abstracters Law"**  
JAMES O. HICKMAN, *Secretary*, Abstracters Board, State of Colorado; *Assistant Manager*, Boulder County Abstract of Title Company, Boulder, Colorado.  
**Discussion**
- 10:00 a.m. Open Discussion—Your Questions and Suggestions**
- 10:45 a.m. Coffee Break**
- 11:00 a.m. "Profit Sharing and Other Fringe Benefits"**  
ROY C. JOHNSON, *President*, Albright Title and Trust Company, Newkirk, Oklahoma  
**Discussion**
- 11:30 a.m. "Title Evidence and Protection in Alaska"**  
JOHN E. MURRAY, *President*, Title Insurance & Trust Company of Alaska, Anchorage, Alaska
- 12:00 noon Open Forum — Subjects of General Interest**  
**American Title Association—John Hancock Group Insurance Program—Questions from the floor will be welcomed.**  
ROBERT J. MOSELEY, Trade Association Specialist, John Hancock Mutual Life Insurance Co., Boston, Massachusetts  
EDWARD T. KILROY, *Manager*, Group Office, John Hancock Mutual Life Insurance Company, Seattle, Washington  
Participating: MORTON McDONALD and JAMES E. SHERIDAN, Trustees
- 12:40 p.m. Report of Nominating Committee**  
**Election and Installation of Officers of Section**  
**Unfinished Business—New Business**
- 12:45 p.m. Adjournment of Section Meeting**  
Members of the Abstracters Section are requested to join the Title Insurance Section in the Olympic Bowl for a short General Session.

## GENERAL SESSION

- 12:50 p.m. **Call to Order**  
HAROLD F. MCCLERAN, National President  
**Reporting of Nominating Committee**  
JOHN D. BINKLEY, Chairman; *Vice President*, Chicago Title and Trust Company, Chicago, Illinois  
**Election of National Officers and Governors**

## TITLE INSURANCE SECTION

Thursday, September 25

### Olympic Bowl

- 9:00 a.m. **Call to Order**  
GEORGE C. RAWLINGS, Chairman; *President*, Lawyers Title Insurance Corporation, Richmond, Virginia
- 9:05 a.m. **"Effect of Housing Bill of 1958"**  
ROBERT W. STOCKWELL, *Vice President*, Union Title Insurance Company, Indianapolis, Indiana
- 9:30 a.m. **"Texas Title Insurance Laws and How Administered"**  
HONORABLE KIRK R. MALLORY, Director Title Section, Board of Insurance Commissioners, The State of Texas, Austin, Texas
- 10:00 a.m. **Open Forum**
- 10:30 a.m. **"Mutuality of Interest"**  
CHRISTOPHER H. BONNIN, *Associate General Counsel*, Metropolitan Life Insurance Company, New York, New York
- 11:00 a.m. **Coffee Break**
- 11:15 a.m. **"Headaches, Heartaches and Comforts of an Advertising and Public Relations Program"**  
**"Outdoor, Billboard, Street Car and Bus Ads"**  
EDWARD T. DWYER, *Chairman of the Board*, Title and Trust Company, Portland, Oregon  
**"Motion Pictures"**  
H. STANLEY STINE, *Executive Vice President*, The District-Lawyers-Washington Title Insurance Company, Washington, D.C.  
**"Radio"**  
ALVAH ROGERS, JR., *President*, Title Insurance Corporation of St. Louis, Missouri

**"Personal Solicitation"**

HARRY V. CAMERON, *President*, Arizona Land Title & Trust Company, Tucson, Arizona

**"Newspapers"**

CLARENCE M. BURTON, *Vice President*, Burton Abstract and Title Company, Detroit, Michigan

**"Novelties, Gimmicks, Calendars, Christmas Presents"**

WILLIAM J. (JIMMY) HARRIS, *Executive Vice President*, Houston Title Guaranty Company, Houston, Texas

CARROLL R. WEST, *Moderator, Vice President*, Public Relations, Title Insurance and Trust Company, Los Angeles, California

**12:00 noon Legal Problems — Panel Discussion**

HAROLD A. LENICHECK, *Executive Vice President*, Title Guaranty Company of Wisconsin, Milwaukee, Wisconsin

A. E. PETERSON, *Vice-President*, Chicago Title and Trust Company, Chicago, Illinois

LAURENCE J. PTAK, *President*, Cuyhoga Title & Trust Company, Cleveland, Ohio

HAROLD W. BEERY, *Moderator; President*, Home Title Guaranty Company, New York, New York

**12:45 p.m. Report of Nominating Committee of Section**

**Election and Installation of Officers and Executive Committee**

**12:45 p.m. Announcements — Adjournment of Section Meeting**

Members of the Title Insurance Section are requested to remain for a short ten minute General Session to be held in this room.

## **GENERAL SESSION**

### **Olympic Bowl**

**12:50 p.m. Call to Order**

HAROLD F. MCLERAN, *National President*

**Report of Nominating Committee**

JOHN D. BINKLEY, *Chairman; Vice President*, Chicago Title and Trust Company, Chicago, Illinois

**Election of National Officers and Governors**

## Thursday Evening

- 6:00 p.m. **President's Reception**  
Spanish Ballroom
- 7:00 p.m. **Annual Banquet**  
Grand Ballroom

## GENERAL SESSIONS

Friday, September 26

### Olympic Bowl

- 9:00 a.m. **Call to Order**  
HAROLD F. MCLERAN, *Presiding*
- 9:10 a.m. **Report from National Headquarters**  
JOSEPH H. SMITH, *National Secretary*, American Title Association, Detroit, Michigan
- 9:25 a.m. **Eulogy—John H. Kunkle**  
EARLE M. FRANKHOUSER, SR., *Executive Vice President*, Berks Title Insurance Company, Reading, Pennsylvania
- 9:35 a.m. **Eulogy—William R. Kinney**  
LORIN B. WEDDELL, *Vice President*, Land Title Guarantee and Trust Company, Cleveland, Ohio
- 9:45 a.m. **"Those Troublesome Federal Liens"**  
**Excise Taxes, Social Securities, Miscellaneous Federal Taxes"**  
HERMAN BERNIKER, *Executive Vice-President*, Title Guarantee and Trust Company, New York, New York
- "Jurisdiction of Federal Courts, Including Bankruptcy"**  
GEORGE E. HARBERT, *President*, Rock Island County Abstract & Title Guaranty Company, Rock Island, Illinois
- "Federal Gift Taxes"**  
FLOYD B. CERINI, *Executive Vice President*, Land Title Insurance Company, Los Angeles, California
- Federal Estate Taxes, Including Conveyances by Survivor of Joint Tenancy and Tenancy by the Entireties**  
PAUL J. WILKINSON, *Executive Vice President*, Title Guarantee Company, Baltimore, Maryland



Fishing at the foot of Snoqualmie Falls near Seattle may be just the attraction for a post convention stop or an afternoon relaxation.

**10:30 a.m. "We View the Next Twelve Months"**

DAVID FOGG, *President*, Commonwealth Title Insurance Company, Tacoma, Washington

CLEM H. SILVERS, *Manager*, F. S. Allen Abstract Company, El Dorado, Kansas

JOHN H. KUNKLE, JR., *President*, Union Title Guaranty Company, Pittsburgh, Pennsylvania  
Title Insurance Company of Minnesota, Minneapolis, Minnesota.

MACLIN F. SMITH, JR., *Executive Vice-President*, Title Guarantee and Trust Company, Birmingham, Alabama

**11:15 a.m. Report of Committee on Resolutions**

GORDON W. MCKAY, *Chairman; President*, Deschutes County Title & Abstract Company, Bend, Oregon

**11:30 a.m. Installation of and Remarks by President-elect**

**Unfinished Business**

**New Business**

**Adjournment**

**REGISTER WITHOUT DELAY —**

As you can see, the convention in Seattle, Washington will be richly rewarding to all who attend. Send your registration and hotel reservation form back as soon as possible to

American Title Association  
3608 Guardian Bldg.  
Detroit 26, Mich.

# ROLL OF HONOR

## *Past Presidents of the American Title Association*

1. 1907-08 W. W. Skinner ..... Santa Ana, Calif.
2. 1908-09 A. T. Hastings ..... Spokane, Wash.
3. 1909-10 W. R. Taylor ..... Kalamazoo, Mich
4. 1910-11 Lee C. Gates ..... Los Angeles, Calif.
5. 1911-12 George Vaughan ..... Fayetteville, Ark.
6. 1912-13 John T. Kenney ..... Elkhorn, Wis.
7. 1913-14 M. P. Bouslog ..... Jackson, Miss.
8. 1914-15 H. L. Burgoyne ..... Cincinnati, Ohio
9. 1915-16 L. S. Booth ..... Seattle, Wash.
10. 1916-17 R. W. Boddinhouse ..... Chicago, Ill.
11. 1917-18 T. M. Scott ..... Paris, Texas
12. 1918-19 James W. Mason ..... Atlanta, Ga.
13. 1919-20 E. J. Carroll ..... Davenport, Ia.
14. 1920-21 Worrall Wilson ..... Seattle, Wash.
15. 1921-22 Will H. Pryor..... Fayetteville, Arkansas
16. 1922-23 Mark B. Brewer ..... Oklahoma City, Okla.
17. 1923-24 George E. Wedthoff ..... Bay City, Mich.
18. 1924-25 Frederick P. Condit ..... New York, N.Y.
19. 1925-26 Henry J. Fehrman ..... New York, N.Y.
20. 1926-27 J. W. Woodford ..... Seattle, Wash.
21. 1927-28 Walter M. Daly ..... Portland, Ore.
22. 1928-29 Edward C. Wyckoff ..... Newark, N.J.
23. 1929-30 Donzel Stoney ..... San Francisco, Calif.
24. 1930-31 Edwin H. Lindow ..... Detroit, Mich.
25. 1931-32 James S. Johns ..... Pendleton, Ore.
26. 1932-33 Stuart O'Melveny ..... Los Angeles, Calif.
27. 1933-34 Arthur C. Marriott ..... Chicago, Ill.
28. 1934-35 Benjamin J. Henley ..... San Francisco, Calif.
29. 1935-36 Henry R. Robins ..... Philadelphia, Pa.
30. 1936-37 McCune Gill ..... St. Louis, Mo.
31. 1937-38 William Gill ..... Oklahoma City, Okla.
32. 1938-39 Porter Bruck..... Phoenix, Arizona
33. 1939-40 Jack Rattikin ..... Fort Worth, Texas



*Past Presidents of the American Title Association*

- |     |         |                          |                       |
|-----|---------|--------------------------|-----------------------|
| 34. | 1940-41 | Charlton L. Hall .....   | Seattle, Wash.        |
| 35. | 1941-42 | Charles H. Buck .....    | Baltimore, Maryland   |
| 36. | 1942-43 | E. B. Southworth .....   | Crown Point, Ind.     |
| 37. | 1943-44 | Thos. G. Morton .....    | San Francisco, Calif. |
| 38. | 1944-45 | H. Laurie Smith .....    | Richmond, Va.         |
| 39. | 1945-46 | A. W. Suelzer .....      | Fort Wayne, Ind.      |
| 40. | 1946-47 | J. J. O'Dowd .....       | Tucson, Ariz.         |
| 41. | 1947-48 | Kenneth E. Rice .....    | Chicago, Ill.         |
| 42. | 1948-49 | Frank I. Kennedy .....   | Detroit, Mich.        |
| 43. | 1949-50 | Earl C. Glasson .....    | Waterloo, Iowa        |
| 44. | 1950-51 | Mortimer Smith .....     | Oakland, Calif.       |
| 45. | 1951-52 | Joseph T. Meredith.....  | Muncie, Ind.          |
| 46. | 1952-53 | Edward T. Dwyer.....     | Portland, Oregon      |
| 47. | 1953-54 | George E. Harbert.....   | Rock Island, Illinois |
| 48. | 1954-55 | Lawrence R. Zerfing..... | Philadelphia, Pa.     |
| 49. | 1955-56 | Morton McDonald.....     | DeLand, Fla.          |
| 50. | 1956-57 | John D. Binkley.....     | Chicago, Ill.         |