

# ALTA NEWS

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**AMERICAN  
LAND TITLE  
ASSOCIATION**

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## Immediate Release

### **American Land Title Association Announces National Title Professional Designation Program**

**Washington, D.C., Dec. 17, 2012** — The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance industry, announces it has developed a [National Title Professional](#) (NTP) designation program to recognize professionals in the land title insurance industry who demonstrate the knowledge and experience essential to the safe and efficient transfer of real property.

“The National Title Professional program allows our members to distinguish themselves within the land title industry,” said Michelle Korsmo, ALTA’s CEO. “The program promotes advanced levels of knowledge and experience that are required in a rapidly changing and increasingly competitive workplace. Now, more than ever, there is great value in illustrating professionalism and integrity within the land title industry.”

The NTP is designed as a tool for ALTA members to differentiate themselves in the market place. NTP member benefits include recognition in ALTA publications, on the ALTA website and at ALTA events. Additionally, members who attain the NTP designation can enhance their industry credentials by using the NTP designation on their resume, in networking activities and on marketing materials, subject to any state law or bar association restrictions or limitations.

The designation has several elements, including industry and compliance prerequisites and training requirements. To apply for the NTP designation and for more information, please visit the [ALTA's NTP website](#).

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## **About ALTA**

The [American Land Title Association](#), founded in 1907, is the national trade association representing more than 4,000 title insurance companies, title agents, independent abstracters, title searchers, and attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.